

# LFV 2015 and New Physics

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**WIN 2015**  
MPIK Heidelberg

# Introduction

**Before the LHC started operating we all  
hoped for **great discoveries**...**

Microscopic  
black holes

Extra dimensions

Supersymmetry

Compositeness

**LHC expectations**

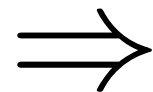
# LHC results...

**125 GeV  
palm tree**

# Flavor as the road to new physics

The **high-energy frontier** has brought us the Higgs boson...  
**but nothing else**

Perhaps it is time to explore the **high-intensity frontier**



**Flavor physics**

# Why do we care about LFV?

The observation of **LFV [with charged leptons]** would be a clear signal of **(non-trivial) physics beyond the Standard Model**

In fact, most **BSM models** predict **large LFV rates**

$$\mathcal{O} = \frac{c_{e\mu}}{\Lambda^2} \bar{\mu} e \bar{e} e \quad \Rightarrow \quad \frac{\Lambda}{\sqrt{c_{e\mu}}} \gtrsim 100 \text{ TeV}$$

“The **flavor** problem”

# Why do we care about LFV?

Great experimental perspectives!

LFV Process	Present Bound	Future Sensitivity
$\mu \rightarrow e\gamma$	$5.7 \times 10^{-13}$	$6 \times 10^{-14}$ (MEG)
$\tau \rightarrow e\gamma$	$3.3 \times 10^{-8}$	$\sim 10^{-8} - 10^{-9}$ (B factories)
$\tau \rightarrow \mu\gamma$	$4.4 \times 10^{-8}$	$\sim 10^{-8} - 10^{-9}$ (B factories)
$\mu \rightarrow 3e$	$1.0 \times 10^{-12}$	$\sim 10^{-16}$ (Mu3e)
$\tau \rightarrow 3e$	$2.7 \times 10^{-8}$	$\sim 10^{-9} - 10^{-10}$ (B factories)
$\tau \rightarrow 3\mu$	$2.1 \times 10^{-8}$	$\sim 10^{-9} - 10^{-10}$ (B factories)
$\mu^-, \text{Au} \rightarrow e^-, \text{Au}$	$7.0 \times 10^{-13}$	—
$\mu^-, \text{SiC} \rightarrow e^-, \text{SiC}$	—	$2 \times 10^{-14}$ (DeeMe)
$\mu^-, \text{Al} \rightarrow e^-, \text{Al}$	—	$10^{-15} - 10^{-17}$ (COMET)
$\mu^-, \text{Ti} \rightarrow e^-, \text{Ti}$	$4.3 \times 10^{-12}$	$10^{-17} - 10^{-18}$ (Mu2e)
		$\sim 10^{-18}$ (PRISM/PRIME)

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$\mu^-, \text{Au} \rightarrow e^-, \text{Au}$		(Me)
$\mu^-, \text{SiC} \rightarrow e^-, \text{SiC}$		(DMET)
$\mu^-, \text{Al} \rightarrow e^-, \text{Al}$		$10^{-17} - 10^{-18}$ (Mu2e)
$\mu^-, \text{Ti} \rightarrow e^-, \text{Ti}$	$4.3 \times 10^{-12}$	$\sim 10^{-18}$ (PRISM/PRIME)

See talks by  
Papa and Litchfield



# Outline

## **LFV 2015** *(and a little from 2014)*

- LFV in low-scale seesaw models
- Higgs LFV decays
- LFV in B meson decays



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Note:  
I will not cover the anomaly in  
 $R(D^*)$  [not related to LFV]



# LFV in low-scale seesaw models

*Where lepton physicists meet other lepton physicists*

# Low-scale seesaw models

[Mohapatra, Valle, 1986]

## The Inverse Seesaw

$$-\mathcal{L}_{IS} \supset Y_{\nu}^{ij} \nu_i^c L_j \tilde{H} + M_{R_{ij}} \nu_i^c S_j + \frac{1}{2} \mu_{S_{ij}} S_i S_j$$

6 additional **singlet states**: 3 generations of  $\nu^c$  and 3 generations of  $S$

However, more minimal models are also possible

[Malinsky et al, 2009; Hirsch et al, 2010; Bhupal Dev, Pilaftsis, 2012]

# Neutrino masses

[Gonzalez-Garcia, Valle, 1989]

$$\mathcal{M} = \begin{pmatrix} 0 & \frac{1}{\sqrt{2}} Y_\nu^T v & 0 \\ \frac{1}{\sqrt{2}} Y_\nu v & 0 & M_R \\ 0 & M_R^T & \mu_S \end{pmatrix}$$

- **Non-zero neutrino masses.** In the limit  $\mu_S \ll Y_\nu v \ll M_R$  :

$$m_\nu \simeq \frac{v^2}{2} Y_\nu^T (M_R^T)^{-1} \mu_S M_R^{-1} Y_\nu$$

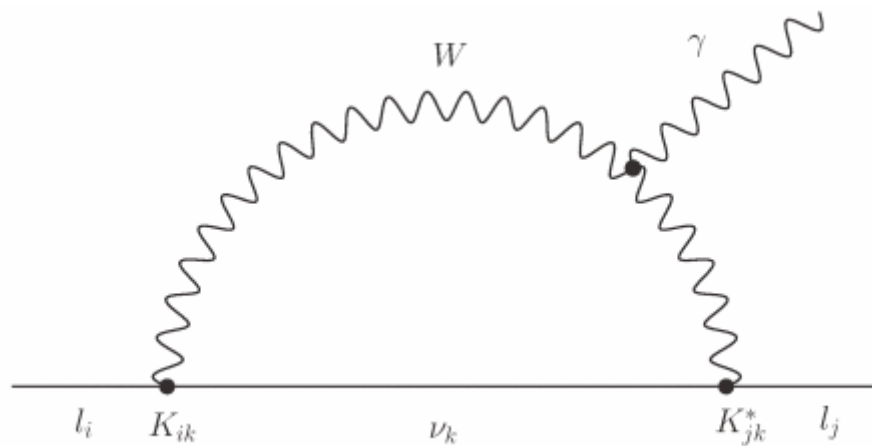
- The **suppression** by  $\mu_S$  allows to have  $Y_\nu \sim \mathcal{O}(1)$  and, at the same time, light singlets.
- Technically **natural** in the 't Hooft sense:  $\mu_S \rightarrow 0$  restores lepton number.

# Penguins in the inverse seesaw

[Ilakovac, Pilaftsis, 1995; Deppisch, Valle, 2005]

$$\text{Br}(\mu \rightarrow e\gamma) = \frac{\alpha_W^3 s_W^2 m_\mu^5}{256\pi^2 m_W^4 \Gamma_\mu} \left| \sum_k K_{ek} K_{\mu k}^* G_\gamma \left( \frac{m_{\nu k}^2}{m_W^2} \right) \right|^2$$

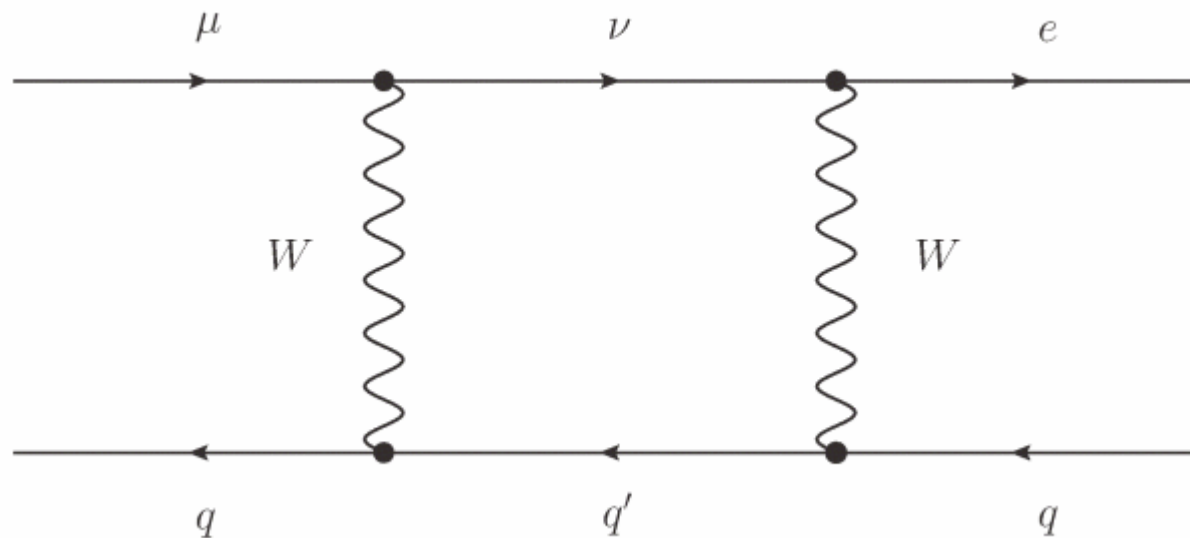
$$\text{Br}(\mu \rightarrow e\gamma)_{\text{MEG}} < 5.7 \cdot 10^{-13} \quad \text{MEG limit } 1303.0754$$



The **GIM** suppression is spoiled by the sterile neutrinos

# Boxes in the inverse seesaw

Furthermore, for  $\mu - e$  conversion in nuclei and  $l_i \rightarrow 3 l_j \dots$



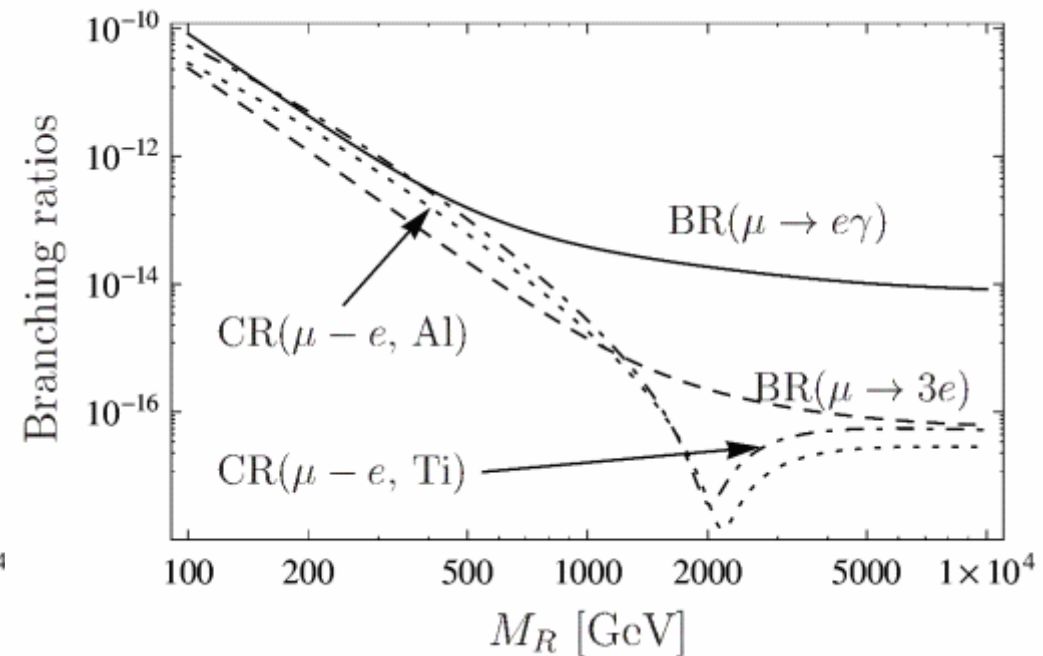
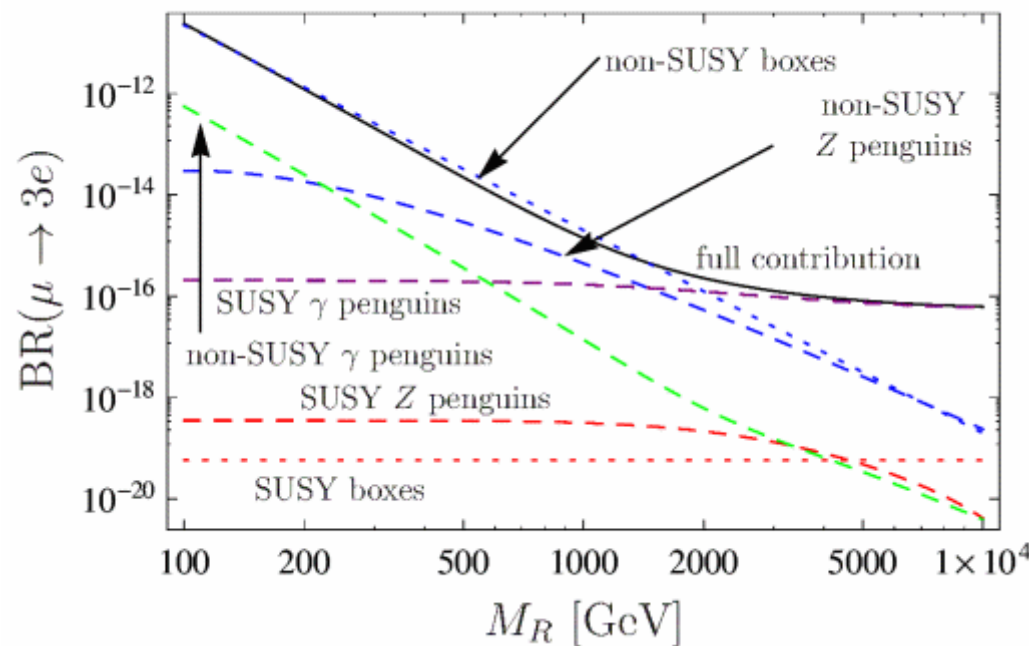
[Ilakovac, Pilaftsis, 2009; Dinh, Ibarra, Molinaro, Petcov, 2012; Alonso, Dhen, Gavela, Hambye, 2013; Ilakovac, Pilaftsis, Popov, 2012]

- **Non-supersymmetric** contribution
- Relevant for **light singlet neutrinos**
- Large **non-dipole** contributions

# Low-scale seesaw models

[Abada, Krauss, Porod, Staub, AV, Weiland, 2014]

75 pages paper  
 First complete study of all SUSY  
 and non-SUSY contributions!



[Same behavior for  $\tau$ 's]

The **dipole dominance** is broken for low RH neutrino masses

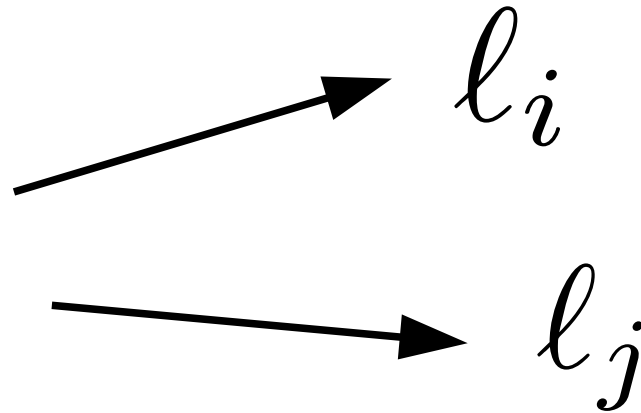


# Higgs LFV decays

*Where lepton physicists meet collider physicists*

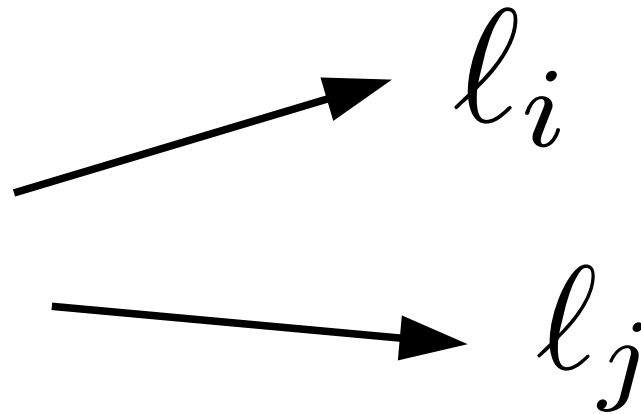
# Higgs LFV decays

We have discovered the Higgs  
However, is there room for **non-standard** decays?



# Higgs LFV decays

We have discovered the **Higgs**  
However, is there room for **non-standard** decays?



Popular BSM signature:

[Blankenburg et al, 2013; Harnik et al, 2013]

LHC sensitivity:  $\text{Br} \sim 10^{-3}$

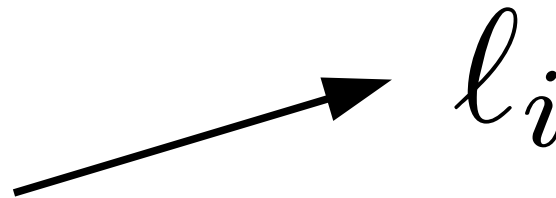
[Davidson, Verdier, 2012]

$20 \text{fb}^{-1}$  at  $\sqrt{s} = 8 \text{TeV}$

Early works: [Pilaftsis, 1992; Diaz-Cruz, Toscano, 2000]

# Higgs LFV decays

We have discovered the **Higgs**  
However, is there room for **non-standard** decays?



$l_i$

See talks by  
Pomarol, de Medeiros Varzielas,  
Jessop, Dery, Schumacher and  
Heeck

Popular BSM sign  
LHC sensitivity:  
 $20 fb^{-1}$  at  $\sqrt{s} = 8$  TeV

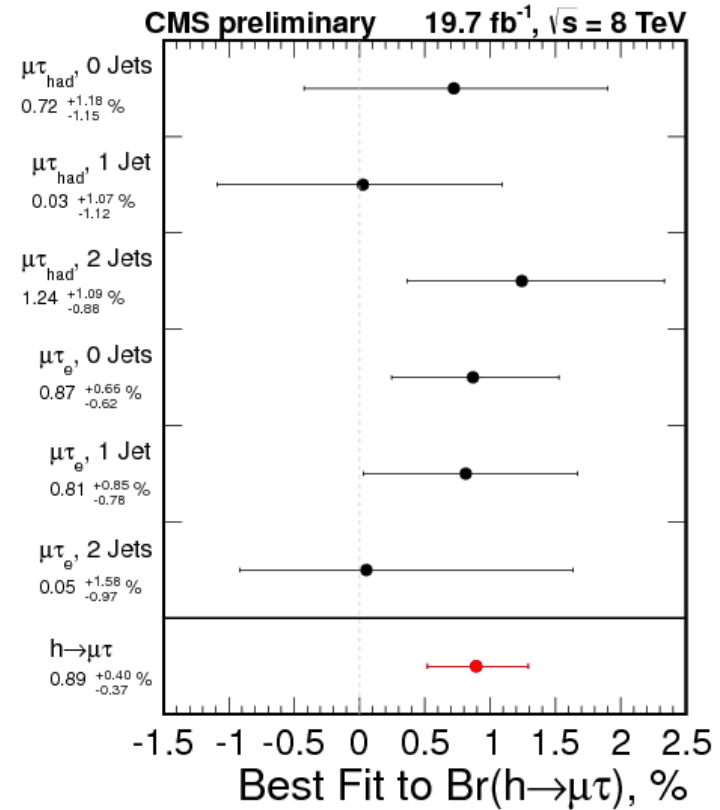
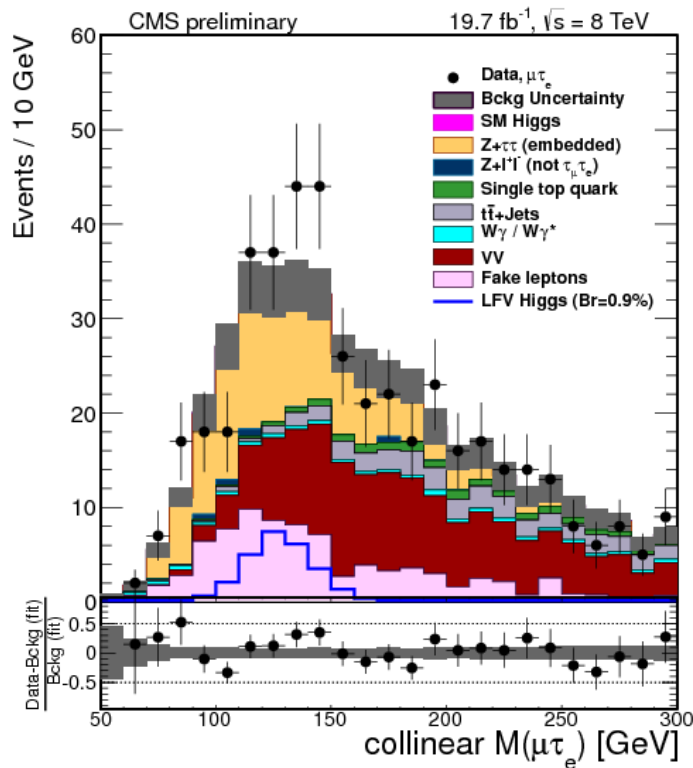
Early works: [\[Pilaftsis, 1992; Diaz-Cruz, Toscano, 2000\]](#)

# A hint from CMS?

A  $2.5\sigma$  excess in  $h \rightarrow \tau\mu$

[CMS-PAS-HIG-14-005, July 2014]

See recent update  
[arXiv:1502.07400]



$$BR(h \rightarrow \tau\mu) = (0.89^{+0.40}_{-0.37})\%$$

# A hint from CMS?

$$\text{BR}(h \rightarrow \tau\mu) = (0.89^{+0.40}_{-0.37})\%$$

- **Large** LFV branching ratio

$$\text{BR}(h \rightarrow \tau\bar{\tau})_{\text{SM}} \sim 6\%$$

- Needs more **statistics** and confirmation from **ATLAS**
- If taken seriously, any **model**?

# Any model?

Flavor constraints seem to preclude any explanation for the CMS excess...

  
**DO OR DO  
NOT  
THERE  
IS NO  
TRY**

MSSM [Arana-Catania et al, 2013]

$$\text{BR}(h \rightarrow \tau\mu) \lesssim 10^{-4}$$

RPV Supersymmetry [Arhrib et al, 2013]

$$\text{BR}(h \rightarrow \tau\mu) \lesssim 10^{-5}$$

Vector-like leptons [Falkowski et al, 2014]

$$\text{BR}(h \rightarrow \tau\mu) \lesssim 10^{-5}$$

Inverse Seesaw [Arganda et al, 2014]

$$\text{BR}(h \rightarrow \tau\mu) \lesssim 10^{-5}$$

No hope?



# Vector-like leptons

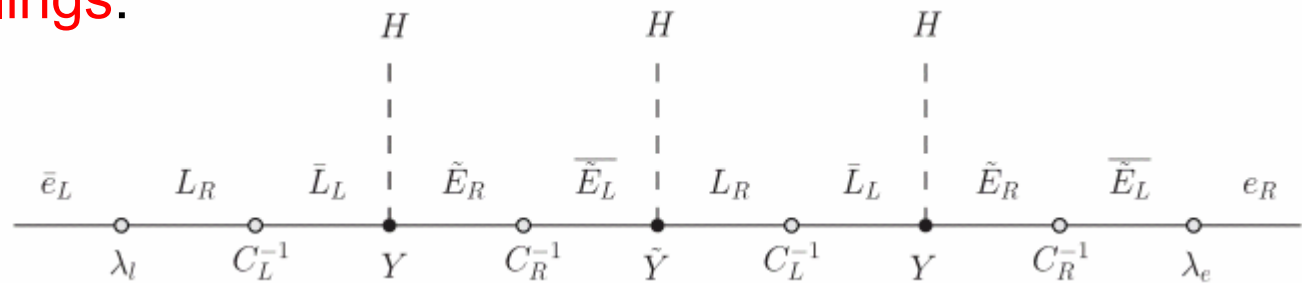
[Falkowski, Straub, AV, 2014]

Model with **vector-like** leptons  
“Composite Higgs inspired”

$$\mathcal{L}_{F,c} = -M \left( \bar{L} C_L L + \tilde{E} C_R \tilde{E} \right) - \left( \bar{L}_L Y \tilde{E}_R H + \bar{L}_R \tilde{Y} \tilde{E}_L H + \text{h.c.} \right)$$

$$\mathcal{L}_{\text{mix}} = M \left( \bar{l}_L \lambda_l L_R + \tilde{E}_L \lambda_e e_R \right) + \text{h.c.}$$

Higgs **LFV couplings**:



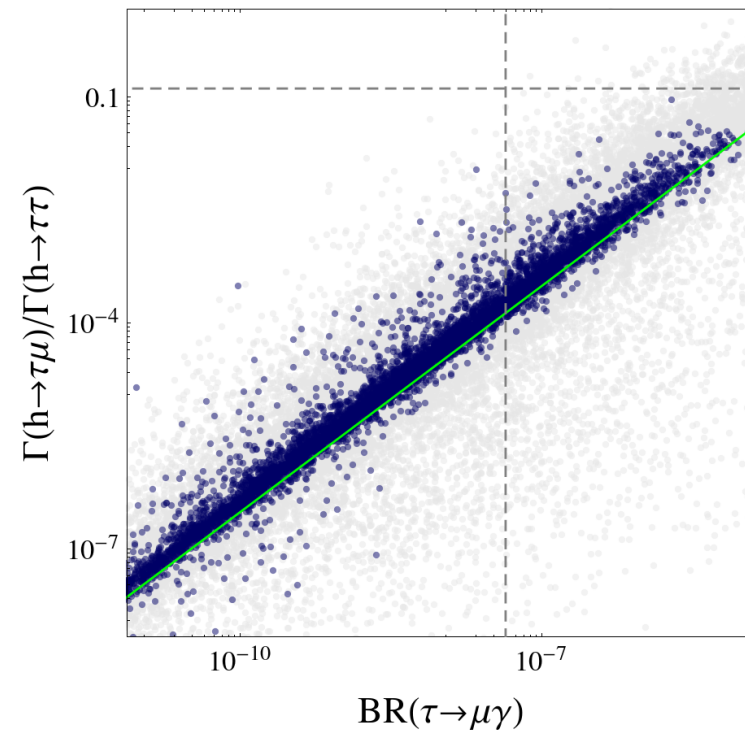
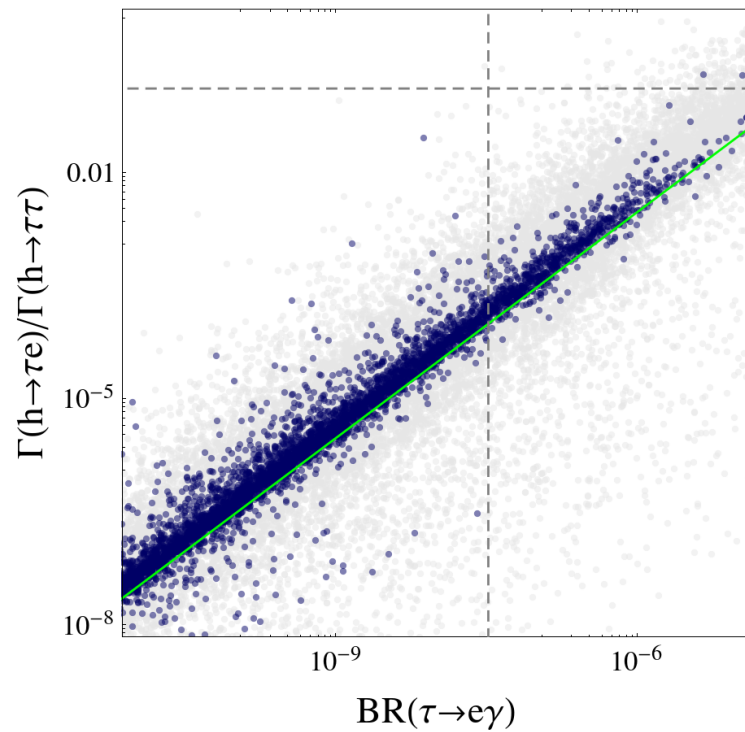
$$\mathcal{L}_{\text{eff}} = -\frac{h}{\sqrt{2}} \bar{e}_L \mathbf{c}_{\text{eff}} e_R + \text{h.c.} \quad \mathbf{c}_{\text{eff}} = Y_{\text{eff}} + \frac{v^2}{M^2} \lambda_l C_L^{-1} Y C_R^{-1} \tilde{Y} C_L^{-1} Y C_R^{-1} \lambda_e$$



# Vector-like leptons

[Falkowski, Straub, AV, 2014]

$$\Rightarrow \text{BR}'\text{s} \lesssim 10^{-5}$$



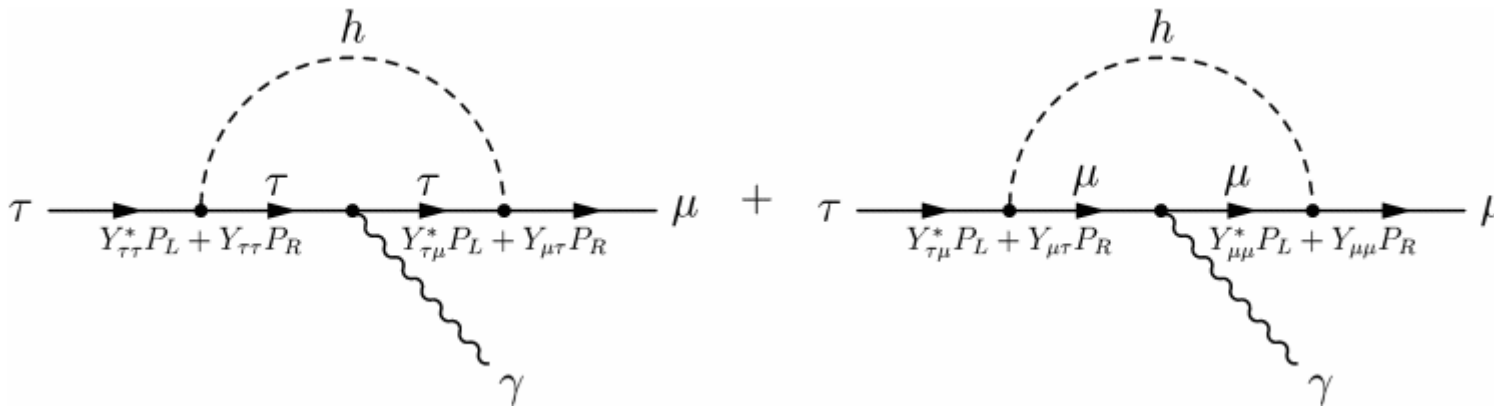
Unfortunately... **unobservable at the LHC**



# A new hope: Type-III 2HDM

[Davidson, Grenier, 2010; Harnik et al, 2013; Kopp, Nardecchia, 2014]

$$\mathcal{L}_Y = m_i \bar{f}_L^i f_R^i - Y_{ij} (\bar{f}_L^i f_R^j + \text{h.c.})$$



[Figure from Harnik et al, arXiv:1209.1397]

A model!  
2HDM type III

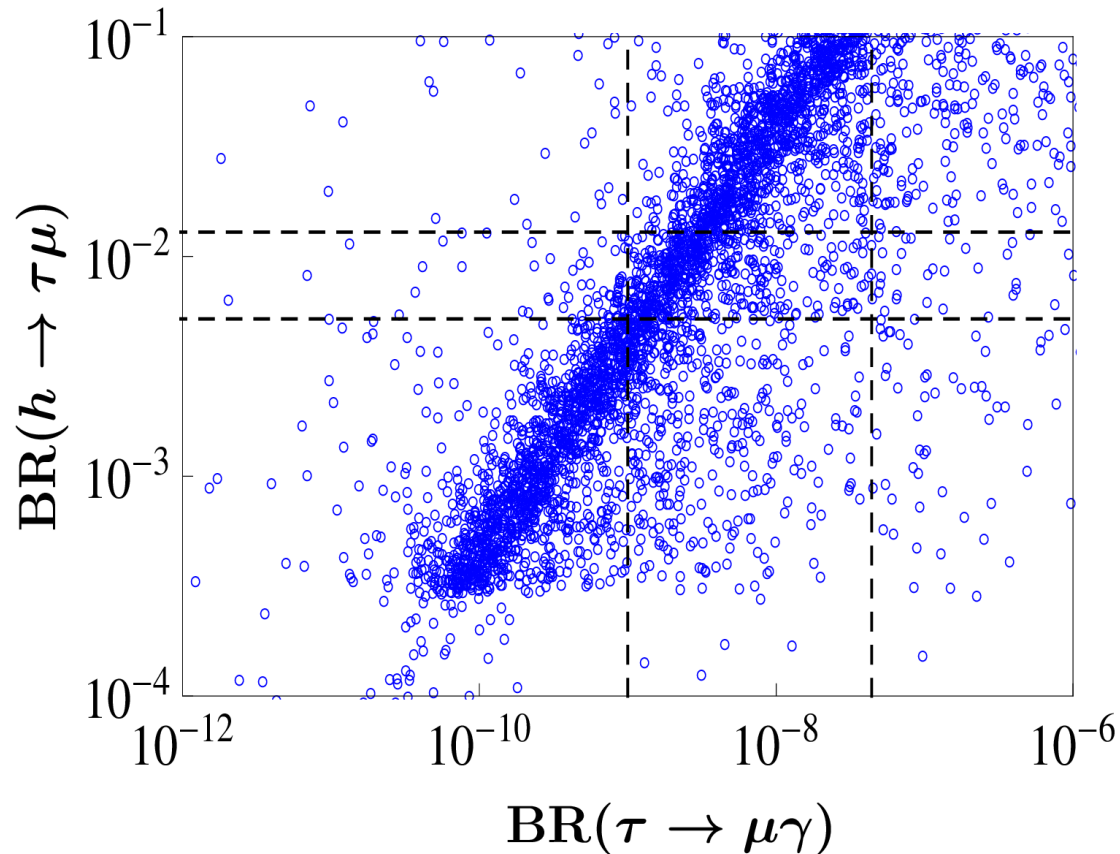


In *principle*... it is possible to account for the **CMS excess**!

Higgs LFV couplings and other LFV processes: [Celis et al, 2014]

See also some recipes for model builders: [Dery et al, 2014]

# A new hope: Type-III 2HDM



[Aristizabal Sierra, AV, 2014]

Explicit *proof of validity* including the relevant constraints

The signal is consistent with the **Sher-Cheng ansatz**

$$\rho_{\tau\mu} \simeq \frac{\sqrt{m_\tau m_\mu}}{\langle H \rangle}$$

A *flavor symmetry* at work?

In this model  $BR(\tau \rightarrow 3\mu) \simeq 2 \cdot 10^{-3} BR(\tau \rightarrow \mu\gamma)$

The observation of  $\tau \rightarrow 3\mu$  at LHCb would **exclude** this explanation!

# Other models?

## Other models?

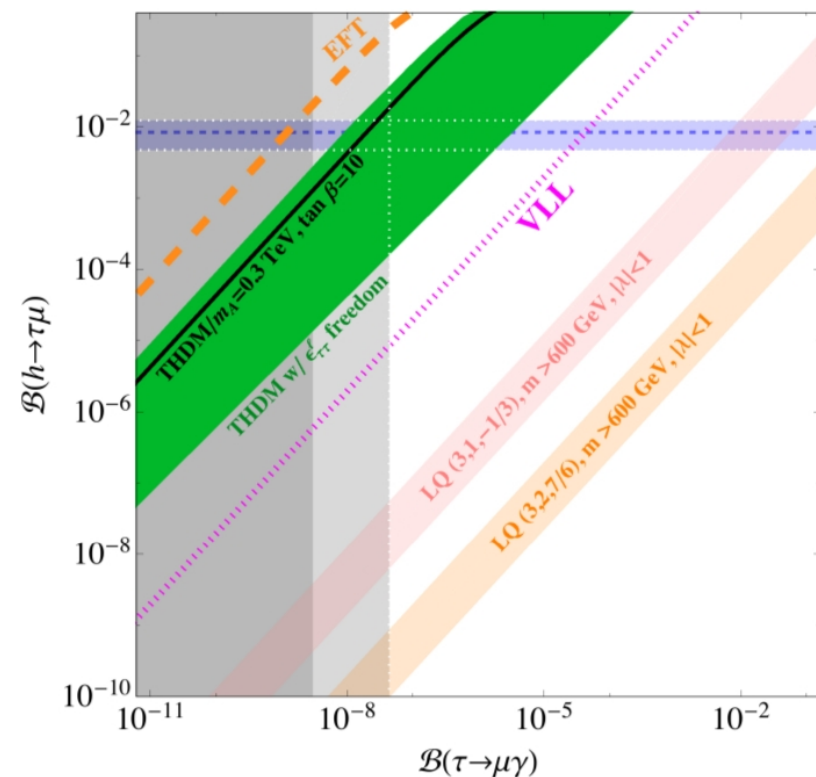
[Doršner et al, 2015]

$$\mathcal{O}_6 = \bar{L} H e (H^\dagger H)$$

$$\mathcal{O}_{\text{dipole}} = \bar{L} H (\sigma \cdot F) e$$

Same properties under  
flavor transformations

- **Extended scalar sectors** seem to be the only valid scenario
- **No way** with 1-loop induced Higgs LFV (unless huge **fine-tuning!**)



[Figure from Doršner et al, arXiv:1502.07784]

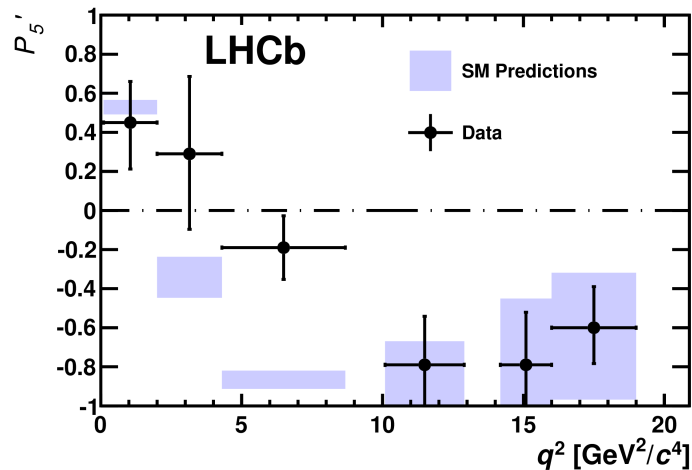
# LFV in B meson decays

*Where lepton physicists meet quark physicists*

# The $b \rightarrow s$ anomalies

## Episode 1

2013 : First anomalies found by LHCb



## Episode 3

2015 : LHCb confirms first anomalies

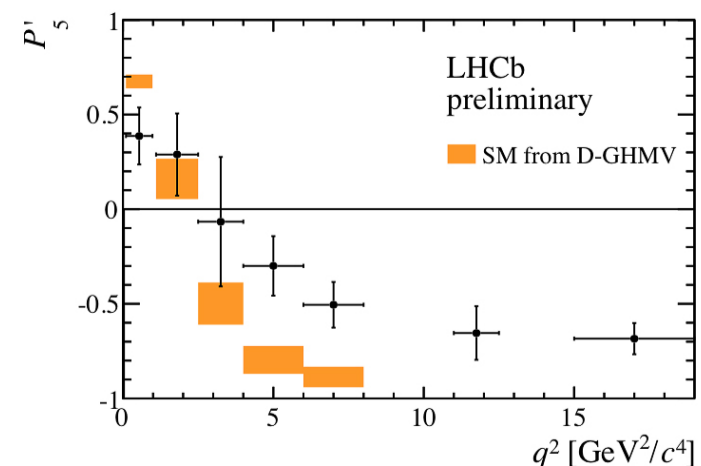
## Episode 2

2014 : Lepton universality violation

$$R_K = \frac{\text{BR}(B \rightarrow K \mu^+ \mu^-)}{\text{BR}(B \rightarrow K e^+ e^-)} = 0.745_{-0.074}^{+0.090} \pm 0.036$$

$$R_K^{\text{SM}} = 1.0003 \pm 0.0001 \quad [\text{Hiller, Kruger, 2004}]$$

2.6 $\sigma$  away from the SM



# The $b \rightarrow s$ anomalies

## Composite Higgs

Buras, Girschbach-Noe,  
Niehoff, Stangl, Straub

## Z' boson

Altmannshofer, Aristizabal Sierra,  
Buras, Celis, Crivellin, D'  
Ambrosio, Fuentes-Martín, Gault,  
Girschbach-Noe, Goertz, Gori,  
Haisch, Heeck, Jung, Niehoff,  
Pospelov, Serôdio, Staub, Straub,  
Vicente, Yavin

## Global fits

Alonso, Altmannshofer,  
Beaujean, Bobeth, Descotes-  
Genon, Egede, Ghosh, Grinstein,  
Hiller, Hurth, Mahmoudi, Martin  
Camalich, Matias, Nardecchia,  
Neshatpour, Patel, Petridis,  
Renner, Schmaltz, Straub, van  
Dyk, Virto

## Other

Calibbi, Crivellin,  
Greljo, Isidori,  
Marzocca, Ota

## Model building

## Leptoquarks

Alonso, Becirevic, Biswas,  
Chowdhuri, de Medeiros  
Varzielas, Fajfer, Grinstein,  
Gripaios, Han, Hiller, Kosnik,  
Lee, Martin Camalich, Mohanta,  
Nardecchia, Renner, Sahoo,  
Schmaltz

## $b \rightarrow s$ anomalies

## Implications - LFV -

## SM uncertainties

Altmannshofer, Bharucha,  
Descotes-Genon, Ghosh, Hiller,  
Hofer, Horgan, Hurth, Jaeger, Liu,  
Lyon, Martin Camalich, Matias,  
Meinel, Straub, Virto, Wingate,  
Zwicky

Bhattacharya, Boucenna, Civellin, Datta,  
de Medeiros Varzielas, Glashow, Gripaios,  
Guadagnoli, Hiller, Hofer, Kane, Lee,  
London, Matias, Mohanta, Nardecchia,  
Nierste, Pokorski, Renner, Rosiek, Sahoo,  
Shivashankara, Tandean, Valle, Vicente

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Gripaios, Han, Hiller, K  
Lee, Martin Camalich, M  
Nardecchia, Renner, S  
Schmaltz

See talks by  
Nakada, Fleischer, de  
Medeiros Varzielas, Fuentes-  
Martín, Hernando Morata,  
Descotes-Genon and Heeck

## Applications LFV -

## SM uncertainties

Descotes-Genon, Ghosh, Hiller,  
Hofer, Horgan, Hurth, Jaeger, Liu,  
Lyon, Martin Camalich, Matias,  
Meinel, Straub, Virto, Wingate,  
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London, Matias, Mohanta, Nardecchia,  
Nierste, Pokorski, Renner, Rosiek, Sahoo,  
Shivashankara, Tandean, Valle, Vicente



# What do we need?

## Z' model building

Easiest (but not unique) solution

See also the excellent talks  
by Javier Fuentes-Martín  
and Julian Heeck!

List of “ingredients”:

- A Z' boson that contributes to  $\mathcal{O}_9$  (and optionally to  $\mathcal{O}_{10}$ )
- The Z' must have **flavor violating couplings to quarks**
- The Z' must have **non-universal couplings to leptons**
- **Optional (but highly desirable!): interplay with some other physics**

# A model with a dark sector

[Aristizabal Sierra, Staub, AV, 2015]



$$SU(3)_c \otimes SU(2)_L \otimes U(1)_Y \otimes U(1)_X$$

Vector-like = “joker”  
for model builders

## Vector-like fermions

Link to SM  
fermions

$$Q = \left( \mathbf{3}, \mathbf{2}, \frac{1}{6}, 2 \right)$$

$$L = \left( \mathbf{1}, \mathbf{2}, -\frac{1}{2}, 2 \right)$$

## Scalars

$$\phi = (\mathbf{1}, \mathbf{1}, 0, 2)$$

$U(1)_X$  breaking

$$\chi = (\mathbf{1}, \mathbf{1}, 0, -1)$$

Dark matter candidate

# A model with a dark sector

[Aristizabal Sierra, Staub, AV, 2015]



Vector-like = “joker”  
for model builders

$$SU(3)_c \otimes SU(2)_L \otimes U(1)_Y \otimes U(1)_X$$

$$\mathcal{L}_m = m_Q \bar{Q} Q + m_L \bar{L} L$$

Vector-like (Dirac)  
masses

$$\mathcal{L}_Y = \lambda_Q \bar{Q}_R \phi q_L + \lambda_L \bar{L}_R \phi \ell_L + \text{h.c.}$$

VL – SM mixing

# Symmetry breaking and dark matter

[Aristizabal Sierra, Staub, AV, 2015]

$$\langle H^0 \rangle = \frac{v}{\sqrt{2}} \quad \langle \phi \rangle = \frac{v_\phi}{\sqrt{2}}$$

**Massive Z' boson:**  $m_{Z'} = 2g_X v_\phi$

**DM candidate:  $\chi$**

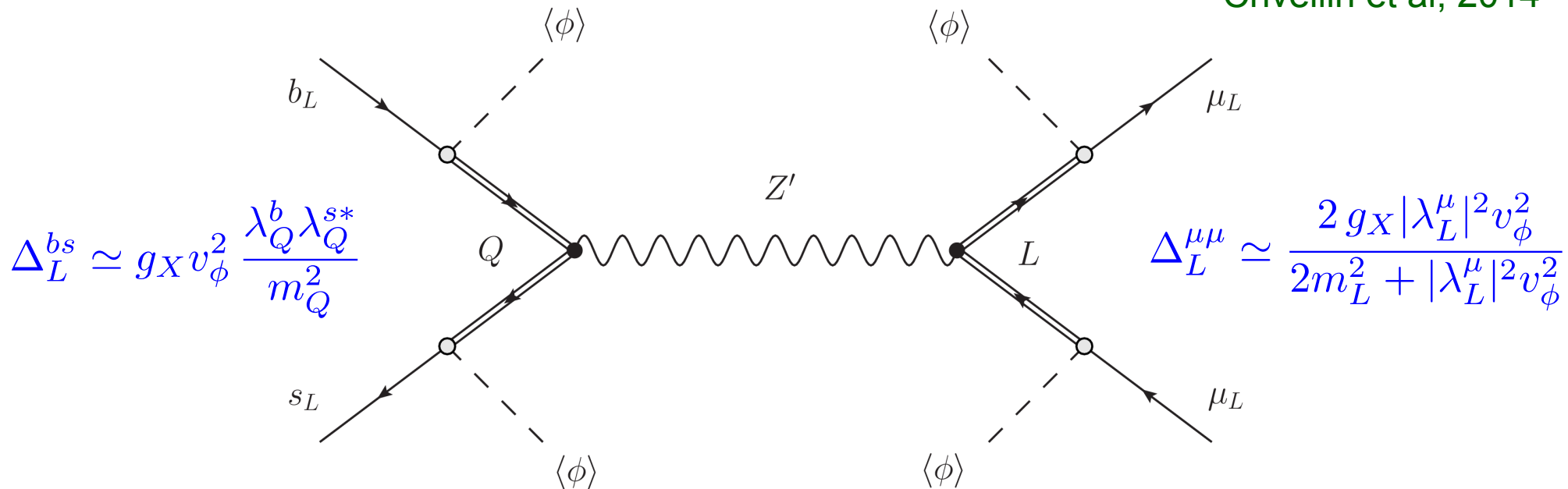
$$\begin{aligned} \mathcal{V}(\chi) = & m_\chi^2 |\chi|^2 + \frac{\lambda_\chi}{2} |\chi|^4 + \lambda_{H\chi} |H|^2 |\chi|^2 \\ & + \lambda_{\phi\chi} |\phi|^2 |\chi|^2 + (\mu \phi \chi^2 + \text{h.c.}) \end{aligned}$$

$$U(1)_X \rightarrow \mathbb{Z}_2$$

Automatic DM stability

# Solving the LHCb anomalies

Similar to  
Altmannshofer et al,  
Crivellin et al, 2014



$$\mathcal{O} = (\bar{s} \gamma_\alpha P_L b) (\bar{\mu} \gamma^\alpha P_L \mu)$$

Contributions to  $\mathcal{O}_{9,10}$

$$C_9^{\text{NP}} = -C_{10}^{\text{NP}}$$

# Dark matter and LHCb anomalies

$C_9^{\text{NP}}/C_9^{\text{SM}}$  (full)     $\log(\Omega_{\text{DM}}h^2)$  (dashed)     $C_9^{\text{NP}}/C_9^{\text{SM}}$  (tree) (dotted gray)

[ DM RD Computed with **micrOMEGAs** ]

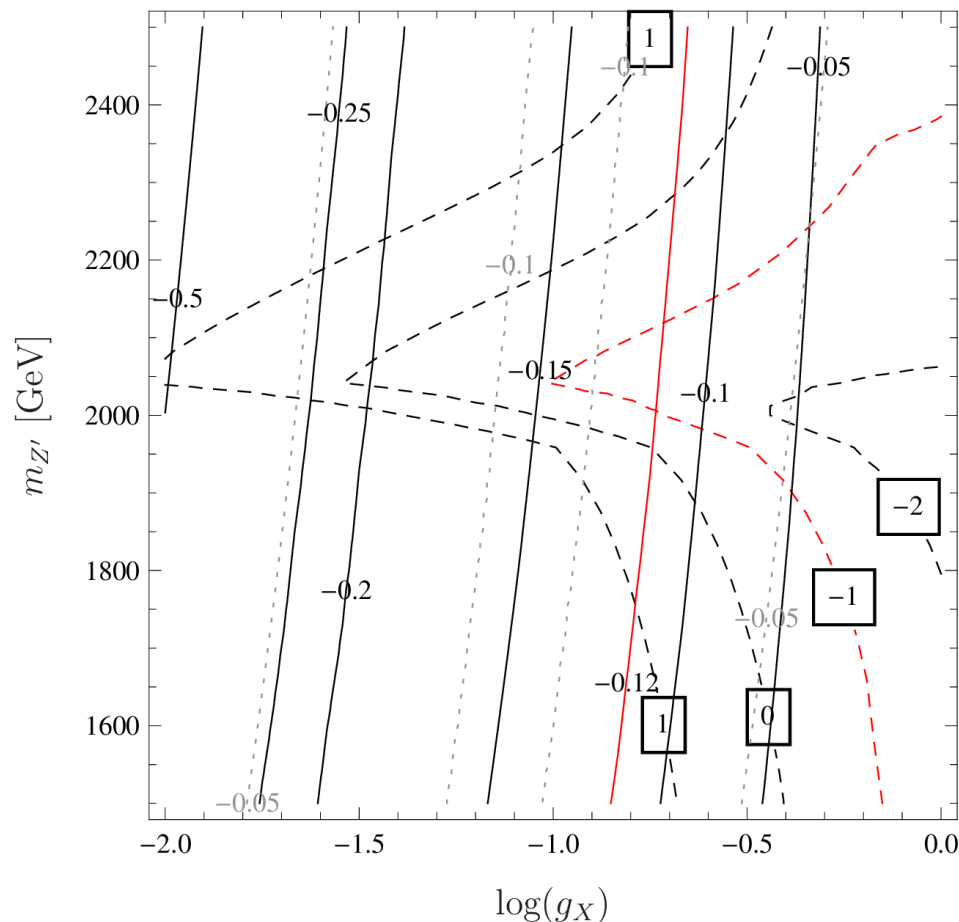
## Parameters:

$$\lambda_Q^b = \lambda_Q^s = 0.025$$

$$\lambda_L^\mu = 0.5$$

$$m_Q = m_L = 1 \text{ TeV}$$

$$m_\chi^2 = 1 \text{ TeV}^2$$



- Compatible with **flavor constraints** (small quark mixings)
- **Resonance** required to get the correct DM relic density
- Large **loop effects** for low  $g_X$

# LFV in B meson decays

**What about LFV?**

# LFV in B meson decays

## What about LFV?

[Glashow et al, 2014]

*Lepton universality violation generically implies lepton flavor violation*

[ See talk by J. Fuentes-Martín for an exception ]

Gauge basis

Mass basis

$$\mathcal{O} = \tilde{C}^Q (\bar{q}' \gamma_\alpha P_L q') \tilde{C}^L (\bar{\ell}' \gamma^\alpha P_L \ell') \longrightarrow \mathcal{O} = C^Q (\bar{q} \gamma_\alpha P_L q) C^L (\bar{\ell} \gamma^\alpha P_L \ell)$$

$$C^L = U_\ell^\dagger \tilde{C}^L U_\ell$$

However: we must have a **flavor theory** in order to make **predictions**



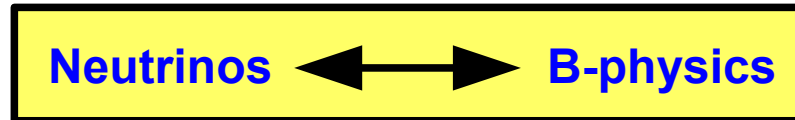
# Are the LHCb anomalies related to neutrino oscillations?

Working hypothesis: What if  $U_\ell = K^\dagger$ ?

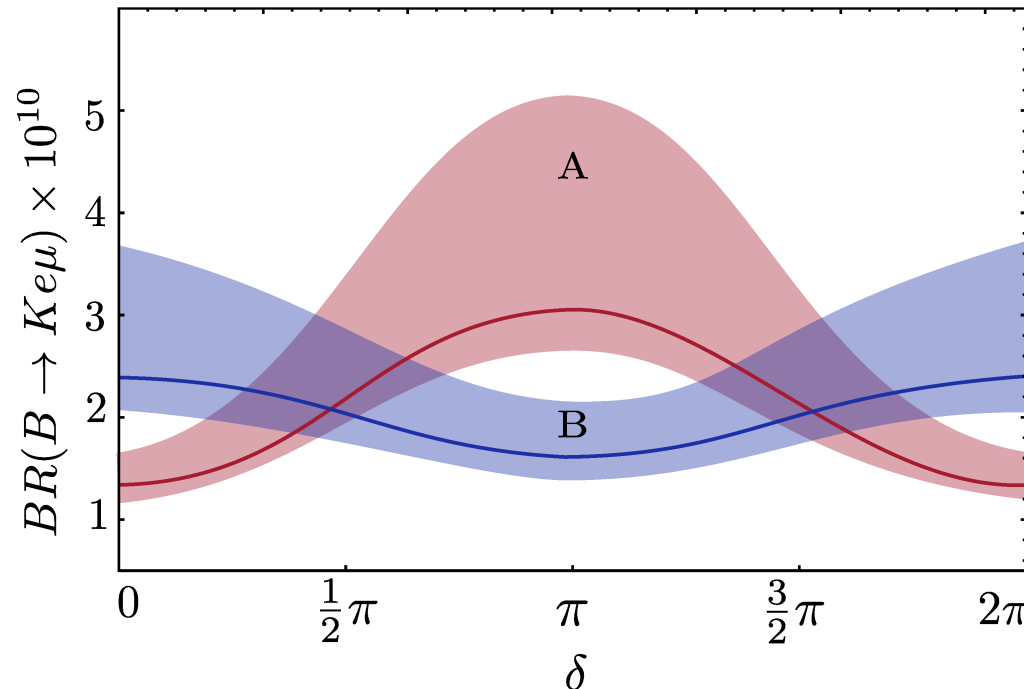
[Boucenna, Valle, AV, 2015]



Neutrino oscillations



LHCb  
sensitivity  
 $\sim 10^{-10}$



Lines: BF  
Bands:  $1\sigma$

# LHCb anomalies and flavor symmetries

See talk by Ivo de Medeiros Varzielas for more details

[de Medeiros Varzielas, Hiller, 2015]

	symmetry	flavons	$\Delta$ assignment
$\lambda = \begin{pmatrix} 0 & \lambda_{d\mu} & 0 \\ 0 & \lambda_{s\mu} & 0 \\ 0 & \lambda_{b\mu} & 0 \end{pmatrix}$	$SU(3)_F \times U(1)_F$	$\langle \phi_{23} \rangle = (0, b, -b)$	$\{\Delta\} = -2$
	$A_4 \times Z_3$	$\langle \phi_l \rangle = (u, 0, 0)$	$1, \{\Delta\} = 2$
	$A_4 \times Z_3$	$\langle \phi_l \rangle = (u, 0, 0)$	$1'', \{\Delta\} = 2$
	$1^x, \{\Delta\} = 0$		
	$A_4 \times Z_4$	$\langle \phi_l \rangle = (0, u, 0), \xi''$	$1', \{\Delta\} = 2$
	$A_4 \times Z_4$	$\langle \phi_l \rangle = (0, u, 0), \xi''$	$1'', \{\Delta\} = 2$
	$A_4 \times Z_4$	$\langle \phi_l \rangle = (0, u, 0)$	$1', \{\Delta\} = 2$

[ Table from de Medeiros Varzielas, Hiller, arXiv:1503.01084 ]

The rates for the different channels are predicted by the **symmetry!**

# Final remarks

# Final remarks

LFV is going to live a **golden age**

Or perhaps it has already **begun**?

Whether is **new physics** or not, only time can tell

In the meantime: let's do some physics and try to **learn** as much as possible!



Thank you!

# Backup slides

$$l_i \rightarrow 3 l_j \text{ VS } l_i \rightarrow l_j \gamma$$

A brief détour...

## Experimental limits

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$$l_i \rightarrow l_j \gamma$$

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$$\text{Br}(\mu \rightarrow e \gamma) < 0.57 \cdot 10^{-12}$$

$$\text{Br}(\tau \rightarrow e \gamma) < 3.3 \cdot 10^{-8}$$

$$\text{Br}(\tau \rightarrow \mu \gamma) < 4.4 \cdot 10^{-8}$$

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$$l_i \rightarrow 3 l_j$$

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$$\text{Br}(\mu \rightarrow 3e) < 1.0 \cdot 10^{-12}$$

$$\text{Br}(\tau \rightarrow 3e) < 2.7 \cdot 10^{-8}$$

$$\text{Br}(\tau \rightarrow 3\mu) < 2.1 \cdot 10^{-8}$$

# LFV : Where to look for?

We should look for LFV everywhere!

ratio	LHT	MSSM (dipole)	MSSM (Higgs)	SM4
$\frac{\text{Br}(\mu^- \rightarrow e^- e^+ e^-)}{\text{Br}(\mu^- \rightarrow e \gamma)}$	0.02... 1	$\sim 6 \cdot 10^{-3}$	$\sim 6 \cdot 10^{-3}$	0.06... 2.2
$\frac{\text{Br}(\tau^- \rightarrow e^- e^+ e^-)}{\text{Br}(\tau^- \rightarrow e \gamma)}$	0.04... 0.4	$\sim 1 \cdot 10^{-2}$	$\sim 1 \cdot 10^{-2}$	0.07... 2.2
$\frac{\text{Br}(\tau^- \rightarrow \mu^- \mu^+ \mu^-)}{\text{Br}(\tau^- \rightarrow \mu \gamma)}$	0.04... 0.4	$\sim 2 \cdot 10^{-3}$	0.06... 0.1	0.06... 2.2
$\frac{\text{Br}(\tau^- \rightarrow e^- \mu^+ \mu^-)}{\text{Br}(\tau^- \rightarrow e \gamma)}$	0.04... 0.3	$\sim 2 \cdot 10^{-3}$	0.02... 0.04	0.03... 1.3
$\frac{\text{Br}(\tau^- \rightarrow \mu^- e^+ e^-)}{\text{Br}(\tau^- \rightarrow \mu \gamma)}$	0.04... 0.3	$\sim 1 \cdot 10^{-2}$	$\sim 1 \cdot 10^{-2}$	0.04... 1.4
$\frac{\text{Br}(\tau^- \rightarrow e^- e^+ e^-)}{\text{Br}(\tau^- \rightarrow e^- \mu^+ \mu^-)}$	0.8... 2	$\sim 5$	0.3... 0.5	1.5... 2.3
$\frac{\text{Br}(\tau^- \rightarrow \mu^- \mu^+ \mu^-)}{\text{Br}(\tau^- \rightarrow \mu^- e^+ e^-)}$	0.7... 1.6	$\sim 0.2$	5... 10	1.4... 1.7
$\frac{\text{R}(\mu \text{Ti} \rightarrow e \text{Ti})}{\text{Br}(\mu^- \rightarrow e \gamma)}$	$10^{-3} \dots 10^2$	$\sim 5 \cdot 10^{-3}$	0.08... 0.15	$10^{-12} \dots 26$

Table taken from Buras et al [arXiv:1006.5356]



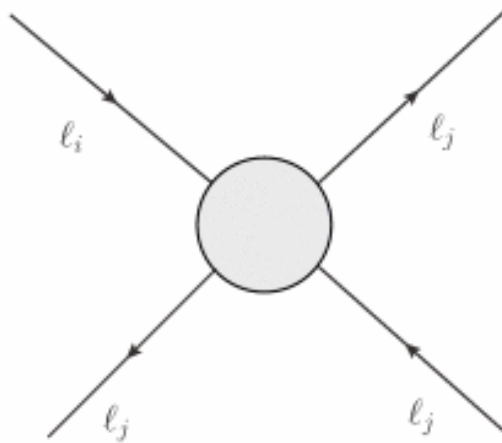
$$l_i \rightarrow 3 l_j \text{ VS } l_i \rightarrow l_j \gamma$$

## What contribution dominates $l_i \rightarrow 3 l_j$ ?

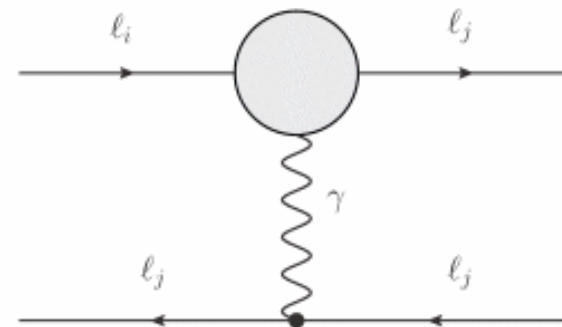
In many models of interest: **Photonic dipole contributions**

Most popular example: **MSSM**

[Hisano et al 1996; Arganda, Herrero 2006]



$\approx$



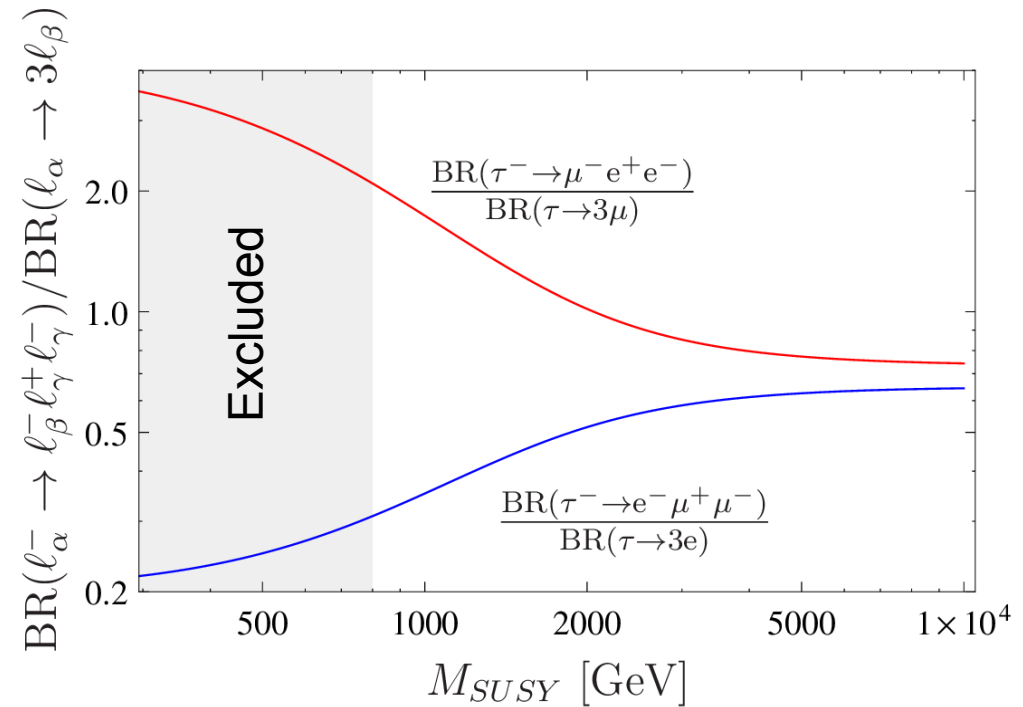
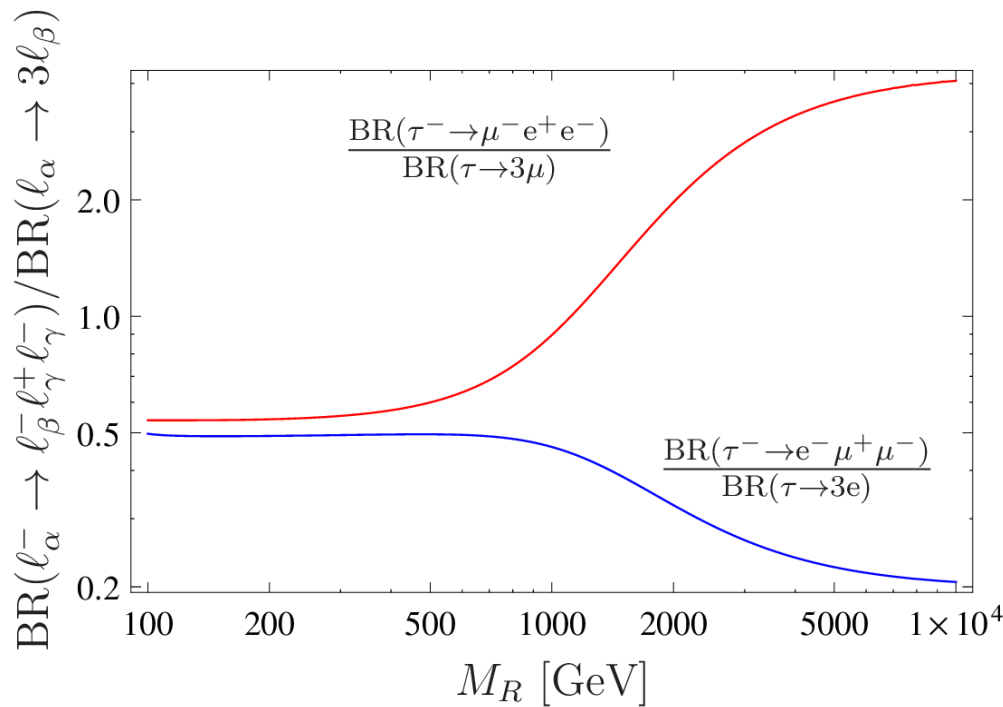
**Dipole dominance**

$$\frac{BR(l_i \rightarrow 3 l_j)}{BR(l_i \rightarrow l_j \gamma)} = \frac{\alpha}{3\pi} \left( \log \frac{m_{l_i}^2}{m_{l_j}^2} - \frac{11}{4} \right) \Rightarrow BR(l_i \rightarrow l_j \gamma) \gg BR(l_i \rightarrow 3 l_j)$$

# Low-scale seesaw models

[Abada, Krauss, Porod, Staub, AV, Weiland, 2014]

75 pages paper  
 First complete study of all SUSY  
 and non-SUSY contributions!



Tau LFV decay ratios (**LHCb!**) provide information on the **mass scales**

# FlavorKit

[Porod, Staub, AV, 2014]

A computer tool that provides automatized analytical and numerical computation of flavor observables. It is based on **SARAH**, **SPheno** and **FeynArts/FormCalc**.

Lepton flavor	Quark flavor
$l_\alpha \rightarrow l_\beta \gamma$	$B_{s,d}^0 \rightarrow l^+ l^-$
$l_\alpha \rightarrow 3 l_\beta$	$\bar{B} \rightarrow X_s \gamma$
$\mu - e$ conversion in nuclei	$\bar{B} \rightarrow X_s l^+ l^-$
$\tau \rightarrow P l$	$\bar{B} \rightarrow X_{d,s} \nu \bar{\nu}$
$h \rightarrow l_\alpha l_\beta$	$B \rightarrow K l^+ l^-$
$Z \rightarrow l_\alpha l_\beta$	$K \rightarrow \pi \nu \bar{\nu}$
	$\Delta M_{B_{s,d}}$
	$\Delta M_K$ and $\varepsilon_K$
	$P \rightarrow l \nu$

Not limited to a single model: use it for the **model of your choice**

Easily **extendable**

**Many observables ready** to be computed in your favourite model!

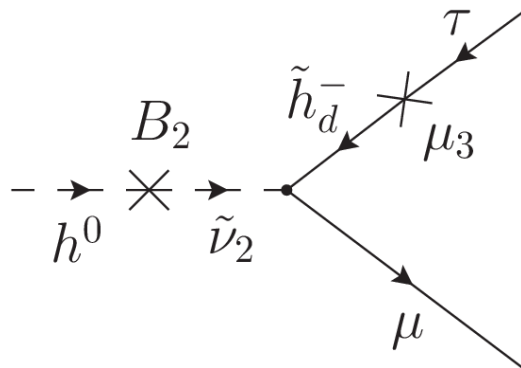
Manual: [arXiv:1405.1434](https://arxiv.org/abs/1405.1434)

Website: <http://sarah.hepforge.org/FlavorKit.html>

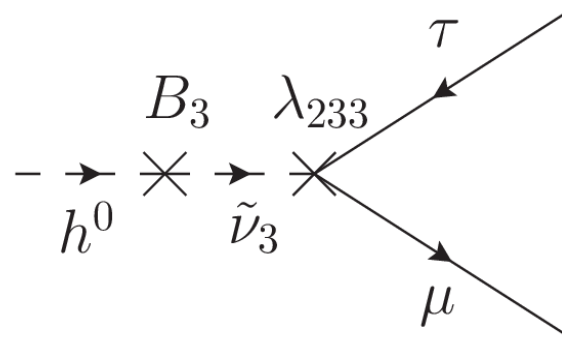
# $H \rightarrow \mu\tau$ in RPV

[Arhrib, Cheng, Kong, 2013]

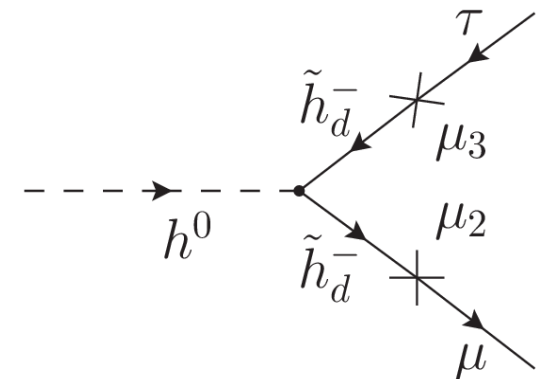
The **particles-sparticles mixing** induced by RPV lead to **tree-level LFV Higgs decays**



$B\epsilon$  contribution



$B\lambda$  contribution

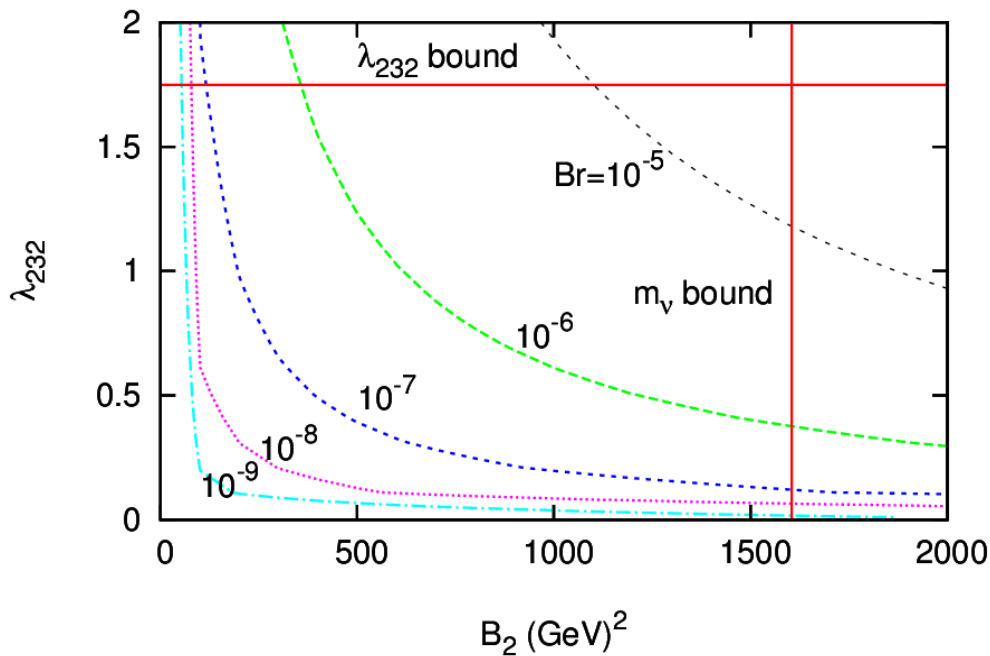


$\epsilon^2$  contribution

Note:  $\mathcal{L}_{soft} \supset B\tilde{L}H_u$

# $H \rightarrow \mu\tau$ in RPV

[Arhrib, Cheng, Kong, 2013]



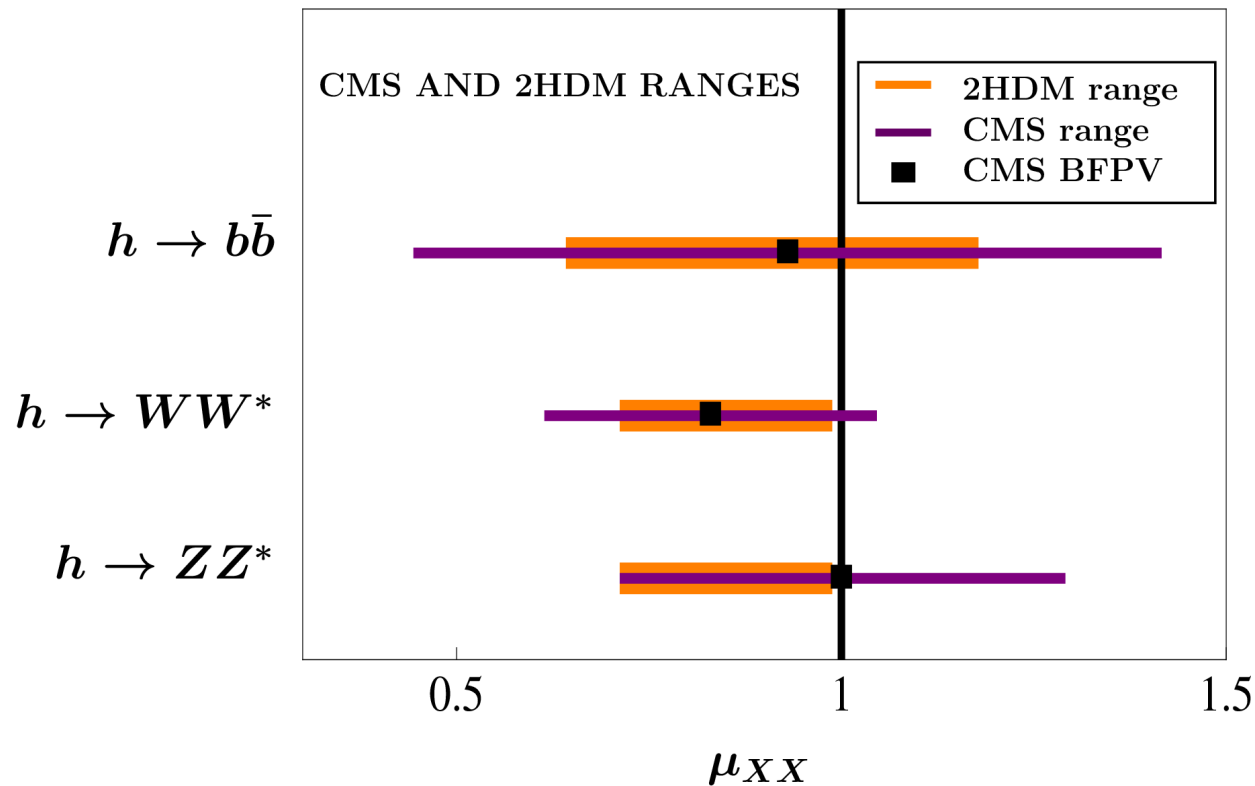
RPV Parameter Combinations	$Br$ with Neutrino Mass $\lesssim 1$ eV Constraint
$B_2 \mu_3$	$1 \times 10^{-15}$
$B_3 \mu_2$	$1 \times 10^{-13}$
$B_1 \lambda_{123}$	$1 \times 10^{-5}$
$B_1 \lambda_{132}$	$3 \times 10^{-5}$
$B_2 \lambda_{232}$	$3 \times 10^{-5}$
$B_3 \lambda_{233}$	$3 \times 10^{-5}$
$\mu_2 \mu_3$	$2 \times 10^{-18}$
$B_1 A_{123}^\lambda$	$5 \times 10^{-11}$
$B_1 A_{132}^\lambda$	$5 \times 10^{-11}$
$B_2 A_{232}^\lambda$	$5 \times 10^{-11}$
$B_3 A_{233}^\lambda$	$5 \times 10^{-11}$

Again... **unobservable at the LHC**



# A new hope: Type-III 2HDM

[Aristizabal Sierra, AV, 2014]



Signal strengths ranges in the 2HDM  
Compatible with all constraints and the CMS signal for  $h \rightarrow \tau\mu$