

$h \rightarrow \tau\mu$: **Experiment** and **Theory**

Avital Dery

S. Bressler, AD, A. Efrati, **Phys. Rev. D 90 (2014) Editors' Selection**

[arXiv:1405.4545](https://arxiv.org/abs/1405.4545)

AD, A. Efrati, Y. Nir, Y. Soreq, V. Susic, **Phys.Rev. D90 (2014)**

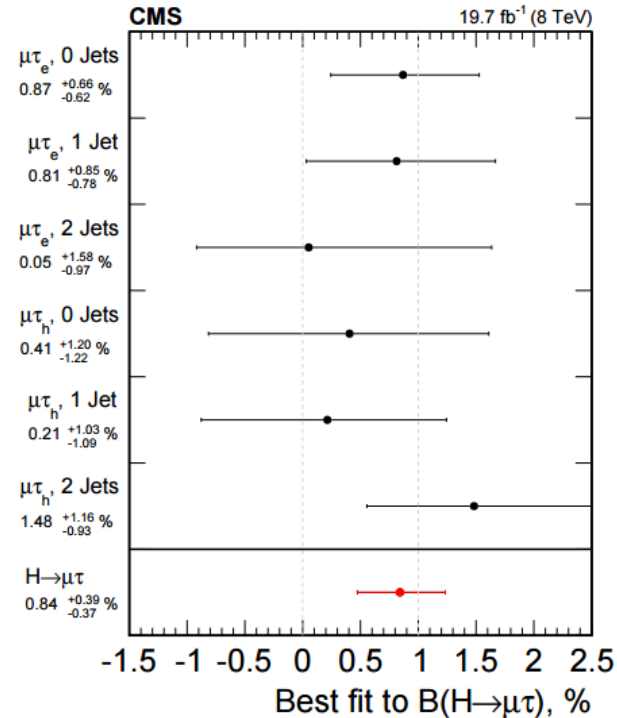
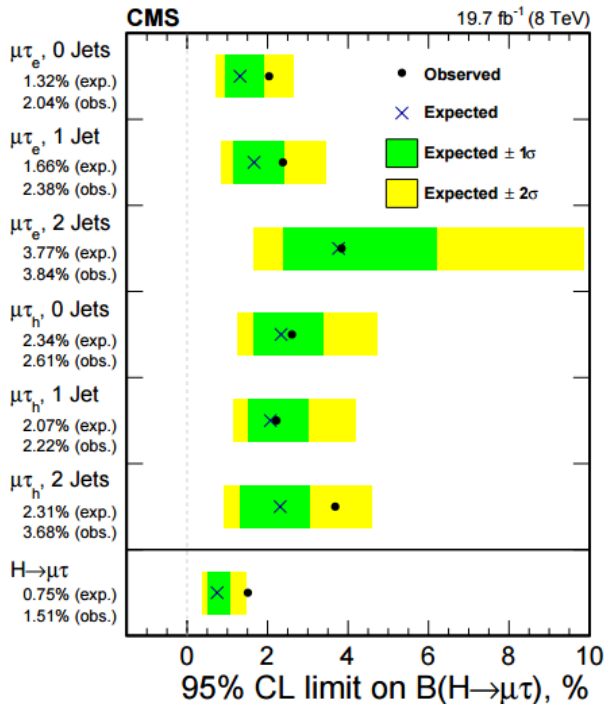
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CMS search for $h \rightarrow \tau\mu$

[CMS-PAS-HIG-14-005]

- Two channels:
 - $h \rightarrow \tau_{had}\mu$
 - $h \rightarrow \tau_e\mu$
- Three jet categories:
 - 0-jets => targeting ggF production
 - 1-jets => targeting ggF production
 - 2-jets => targeting VBF production

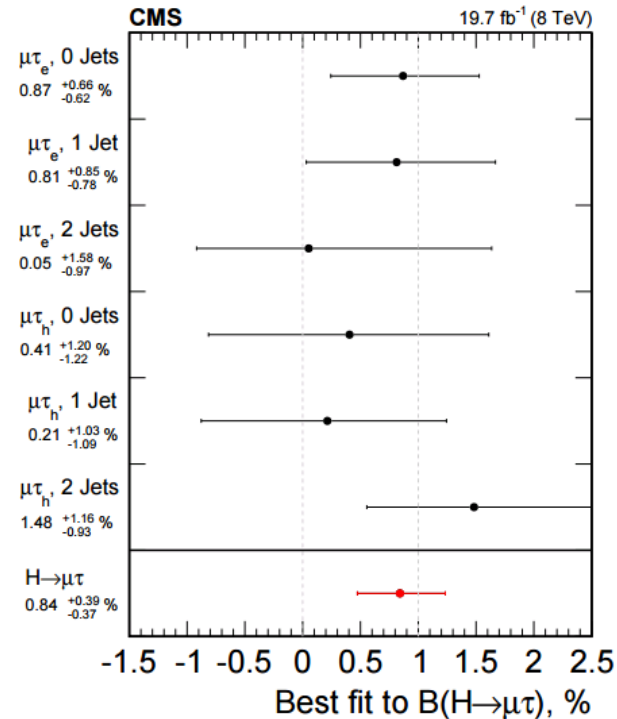
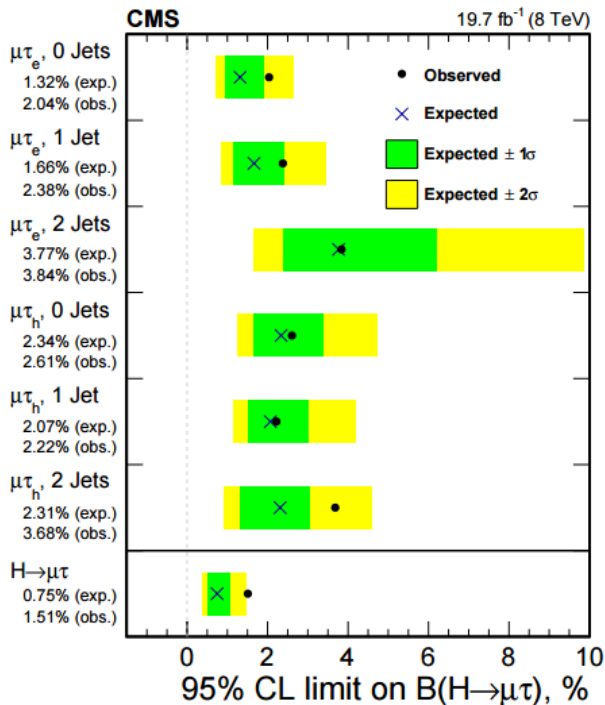




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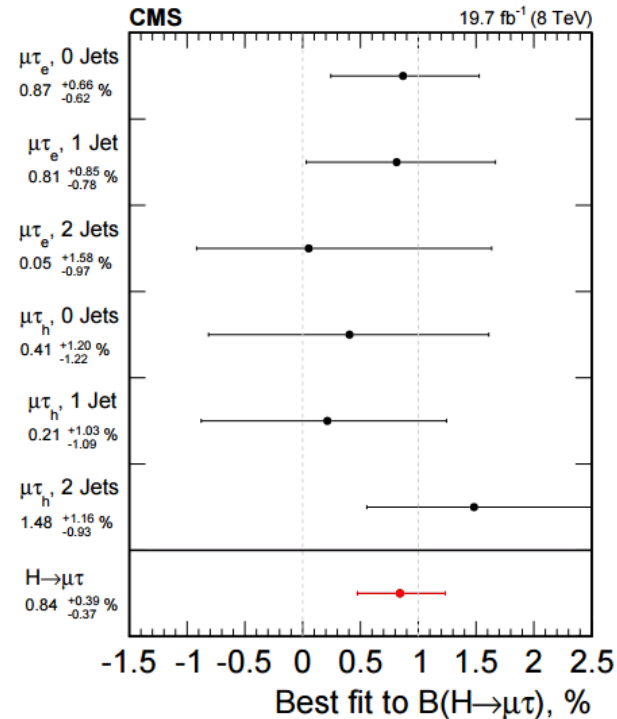
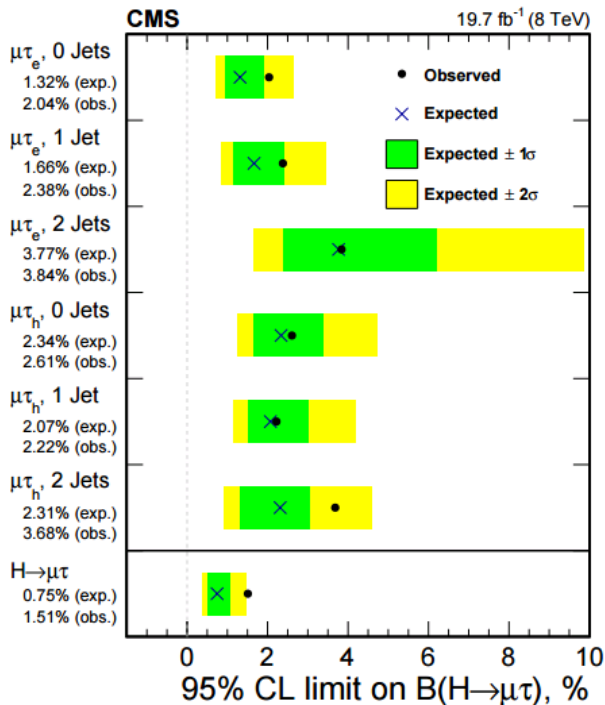
Expected limit: $BR(h \rightarrow \tau\mu) < 0.75\%$ Best fit value: $BR(h \rightarrow \tau\mu) = (0.84^{+0.39}_{-0.37})\%$
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**2.4 σ
from zero**

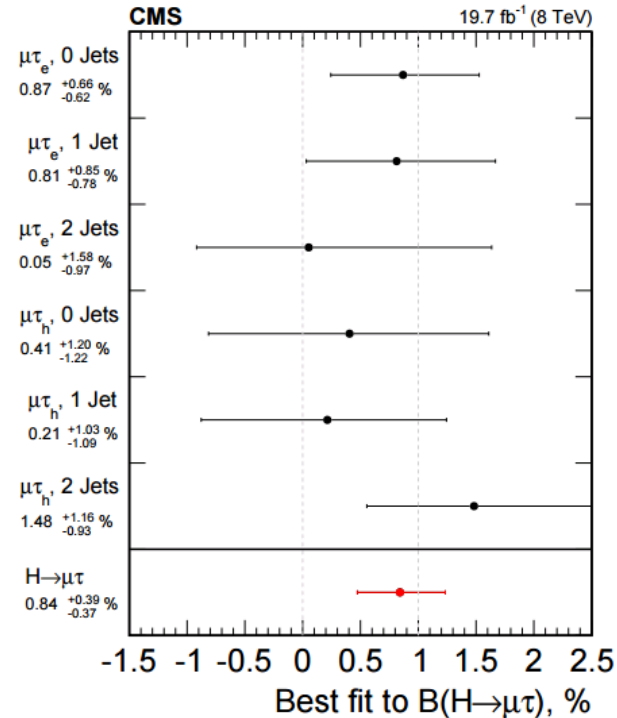
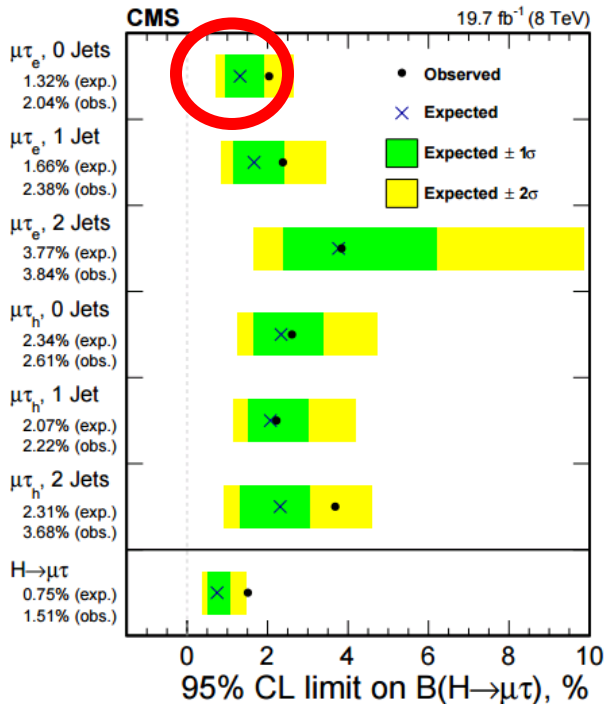


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Greatest sensitivity in the $\tau_e\mu$ 0-jets channel



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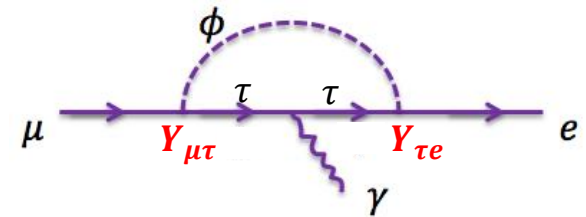
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 $\Rightarrow BR(h \rightarrow \tau \mu) \times BR(h \rightarrow \tau e) \leq O(10^{-11})$

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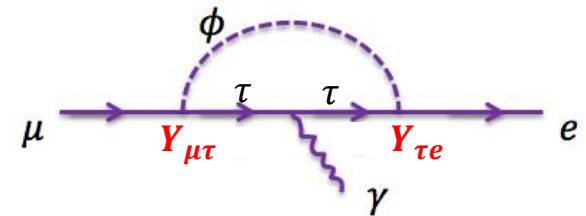
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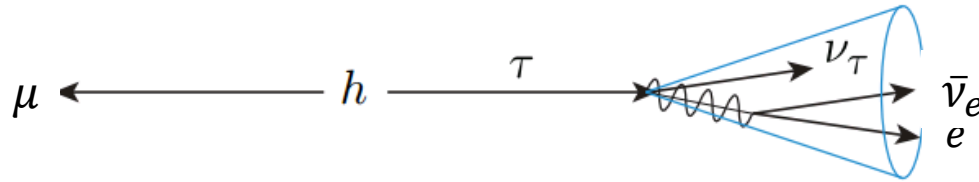


If $BR(h \rightarrow \tau\ell) \neq 0$ is established:

- clear signal of NP.
- **challenge for motivated BSM models.**

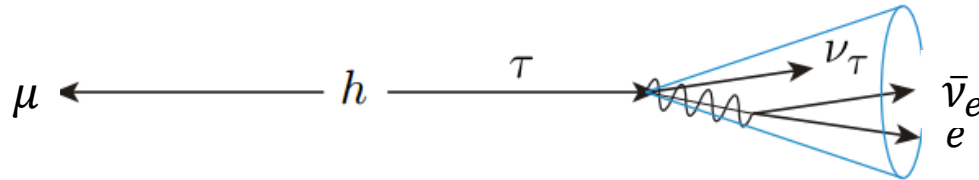
Searching for $h \rightarrow \tau_e \mu$

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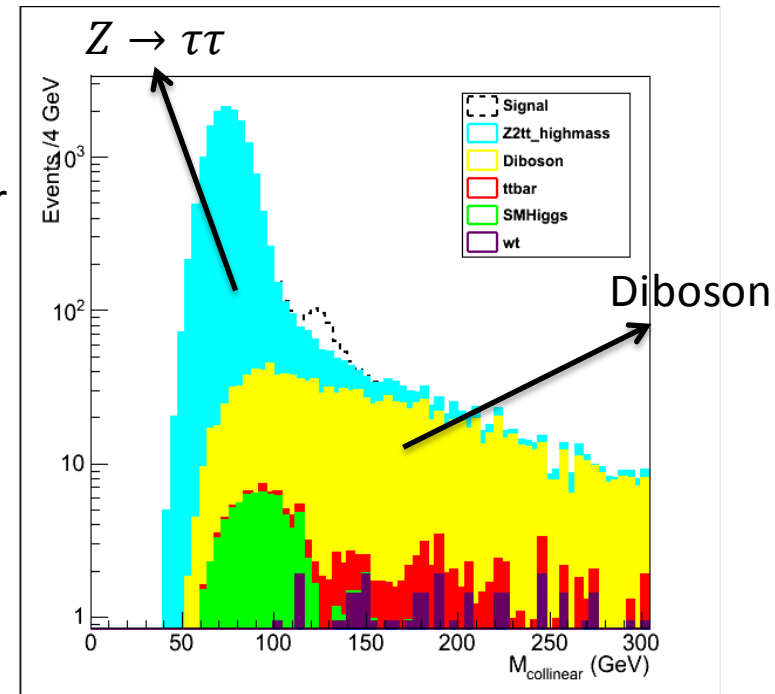
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The BG estimation Challenge

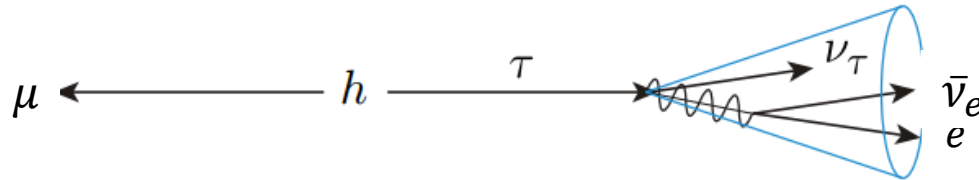
- Side band extrapolation would be problematic (wide mass range - different BG shapes on either side)
- MC validation is tricky – no naïve validation region ($Z \rightarrow \tau\tau$ shared kinematics)



$$M_{Collinear} = \sqrt{p_{i_0}^T (p_{i_1}^T + MET) (\cosh \Delta\eta - \cos \Delta\phi)}$$

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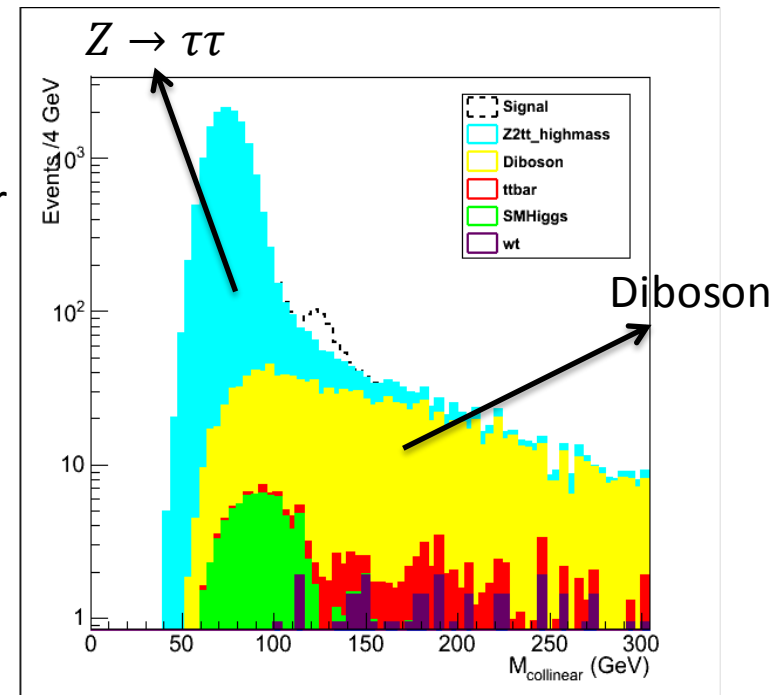


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Basic selection cuts:

$$\begin{aligned}
 p_e^T &\geq 12 \text{ GeV} & \Delta\phi(e, \mu) &> 2.5 \\
 p_\mu^T &\geq 45 \text{ GeV} & \Delta\phi(e, MET) &< 0.7
 \end{aligned}$$



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$$p_{\mu}^T > p_e^T$$

“ μe ”

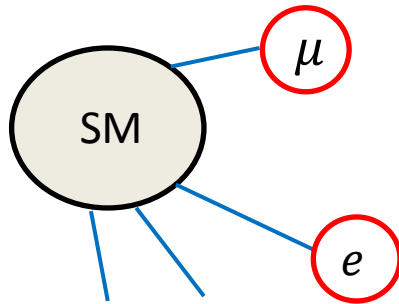
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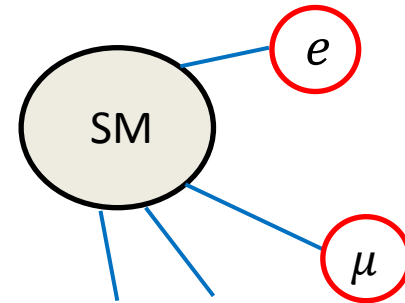
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=



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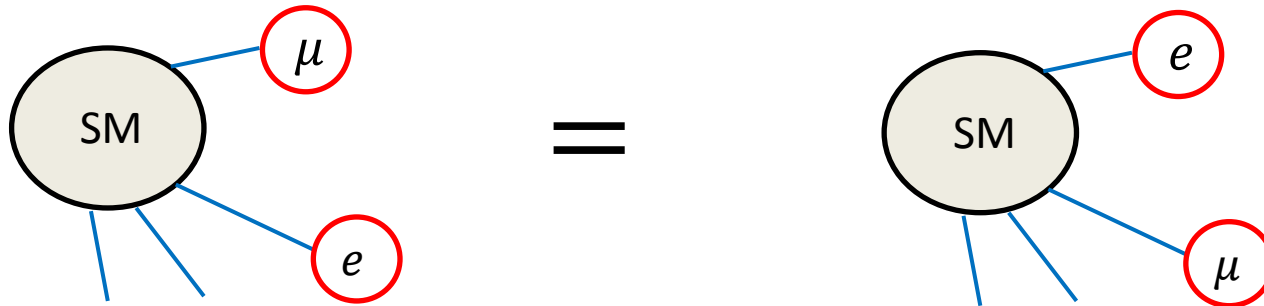
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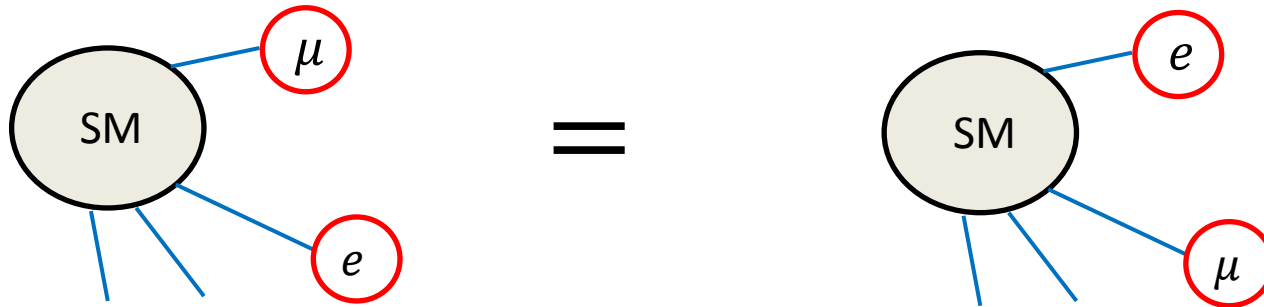
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- Electrons emit Bremsstrahlung radiation-may have lower p_T spectrum, mis-measured direction
- Different momentum resolution
- Different reconstruction efficiencies
- Different trigger efficiencies
- Different fake rates

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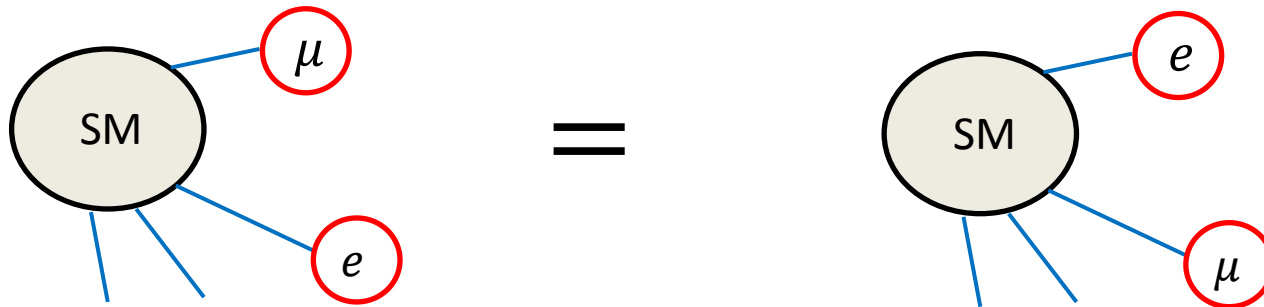
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Having both e and μ in the final state means most of these differences affect the two samples in the same way.

...

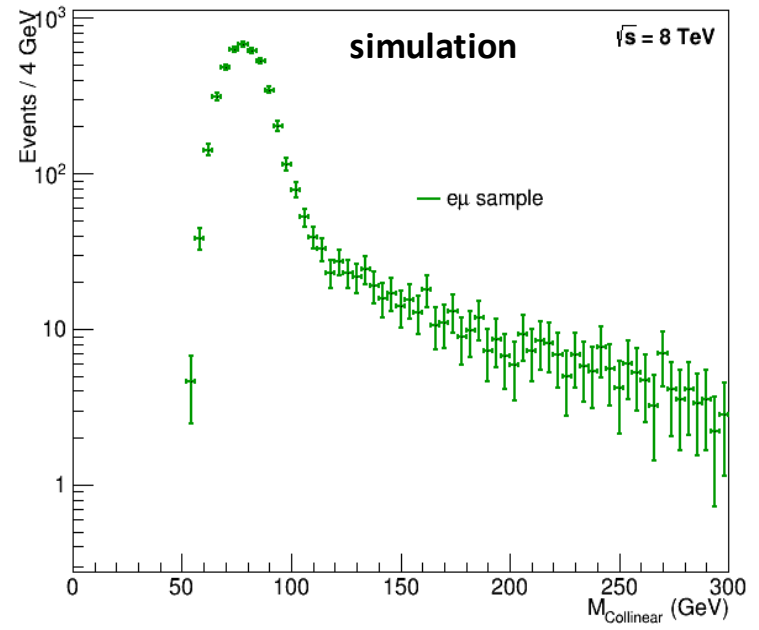
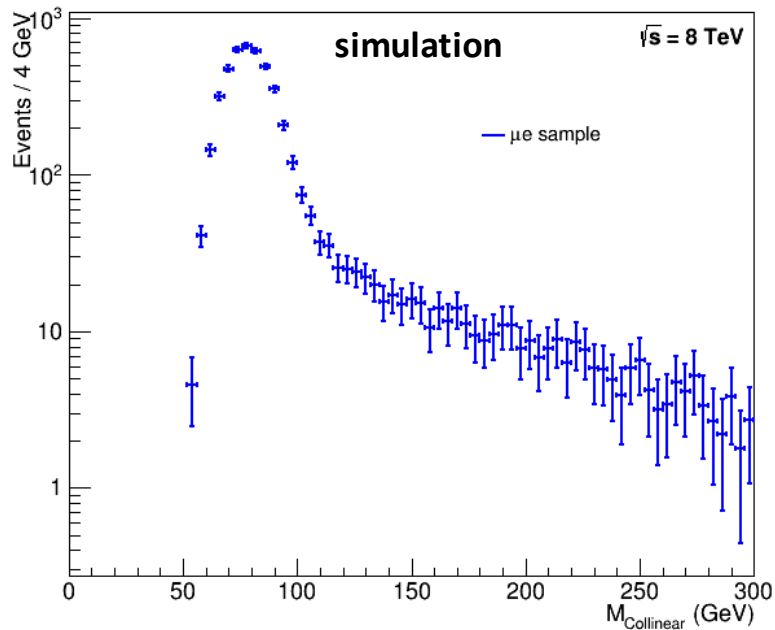
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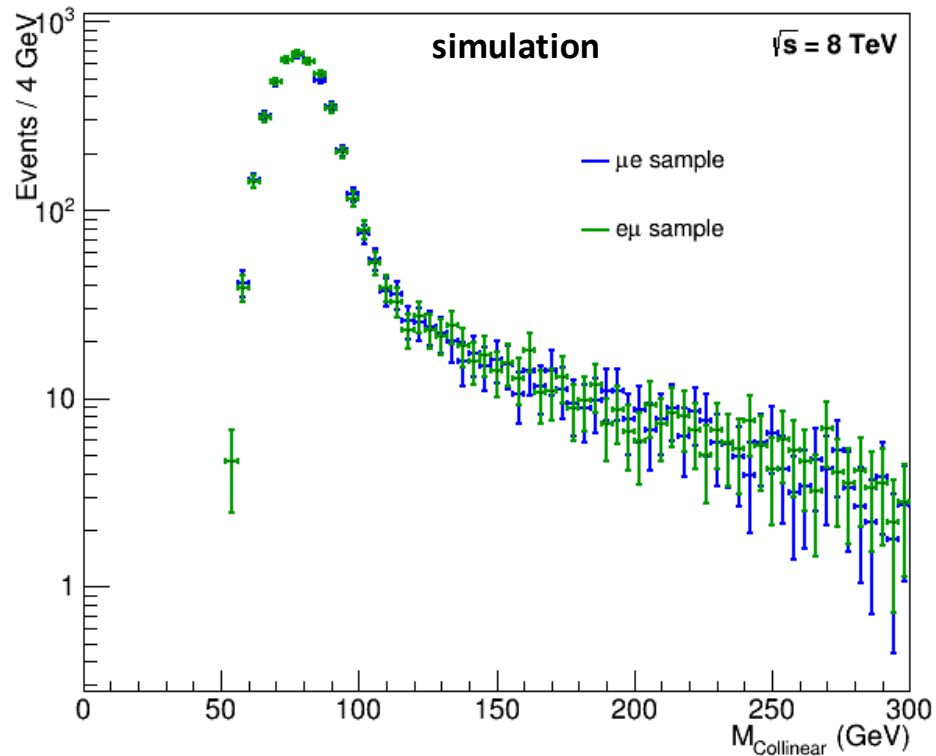
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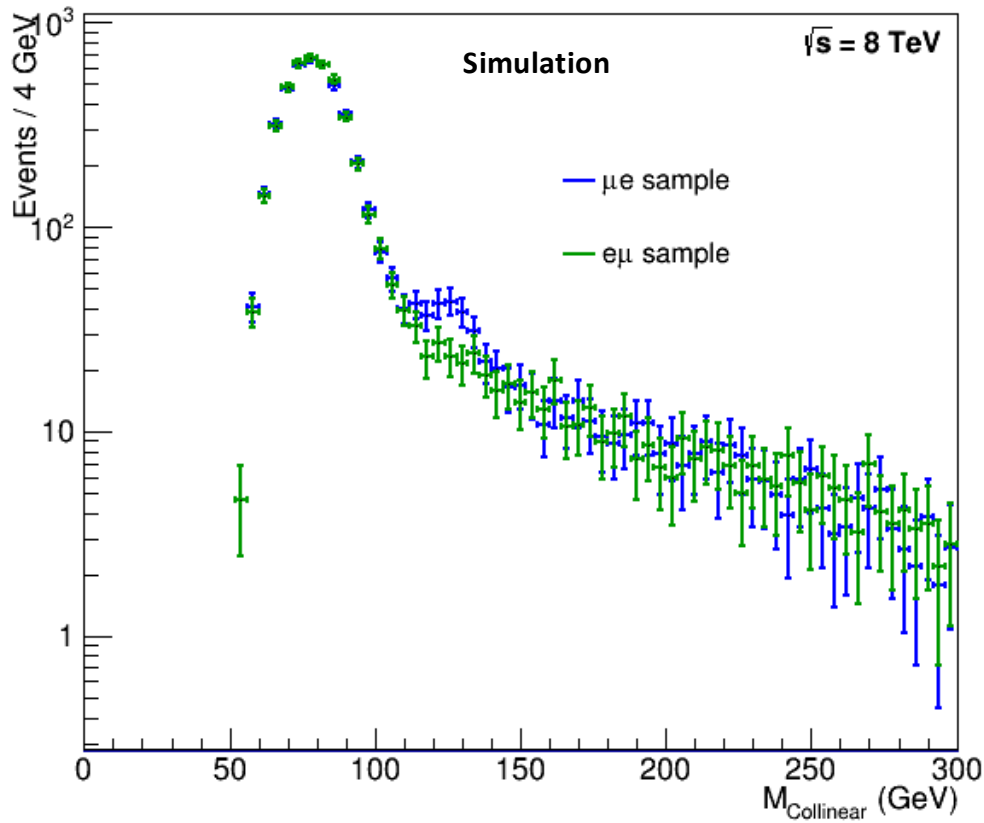
SM Background simulation Pythia + Delphes ATLAS card



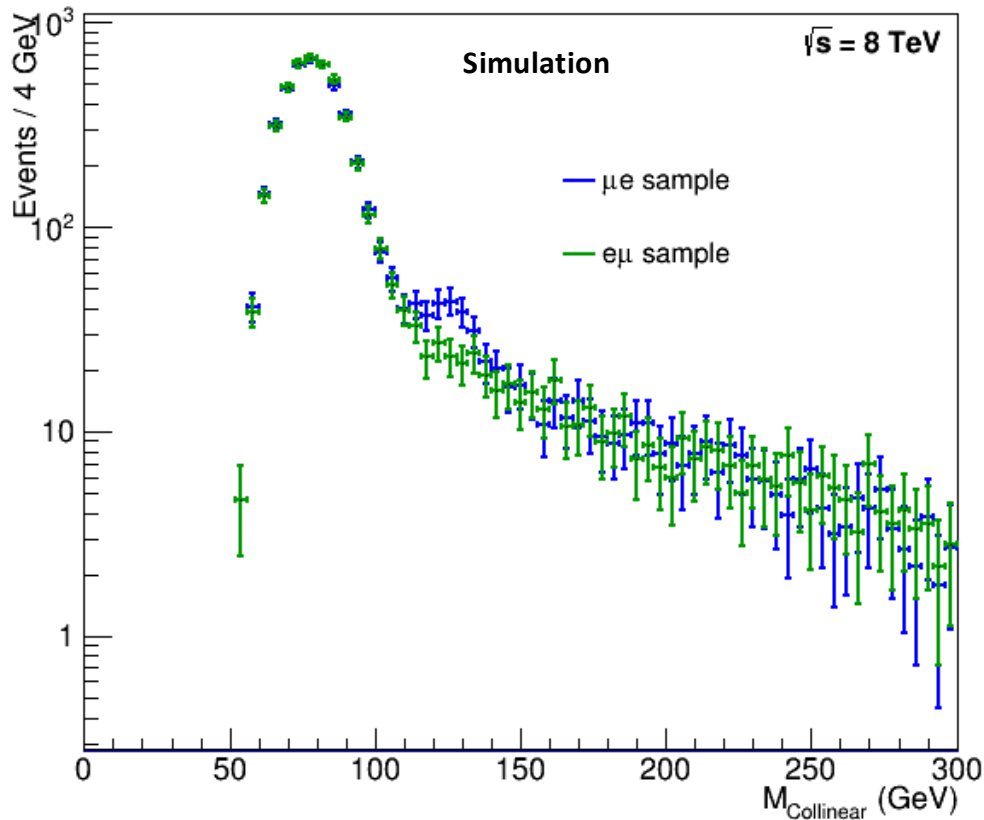
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**SM Background + $\text{BR}(h \rightarrow \tau\mu) = 2\%$
Pythia + Delphes ATLAS card**



SM Background + $BR(h \rightarrow \tau\mu) = 2\%$
 Pythia + Delphes ATLAS card



- One sample acts as a Control Region for the other
- Sensitive to the difference of branching ratios

$$BR(h \rightarrow \tau\mu) - BR(h \rightarrow \tau e)$$

Sensitivity to $h \rightarrow \tau e$ as a bonus

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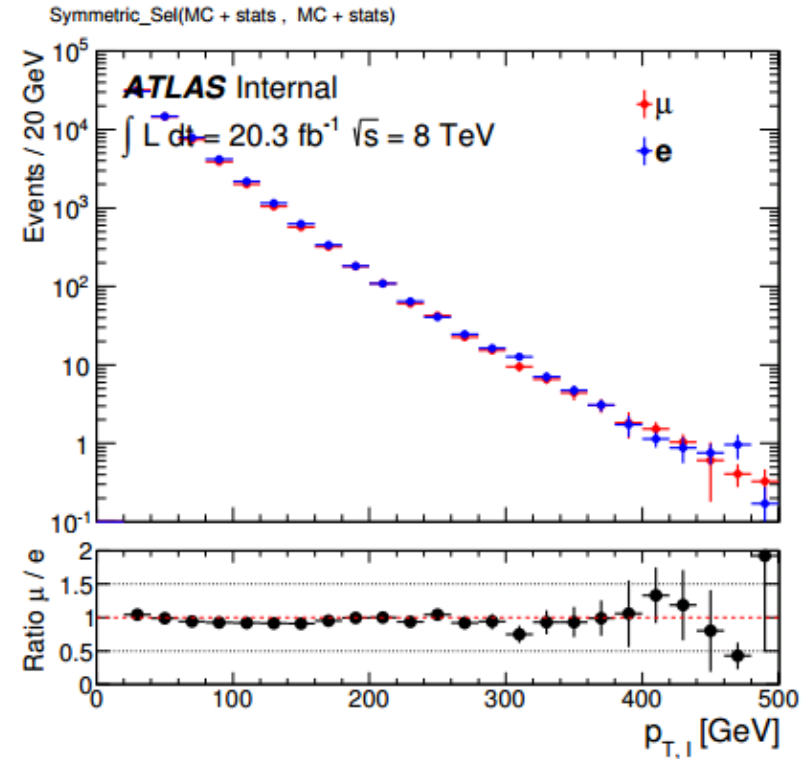
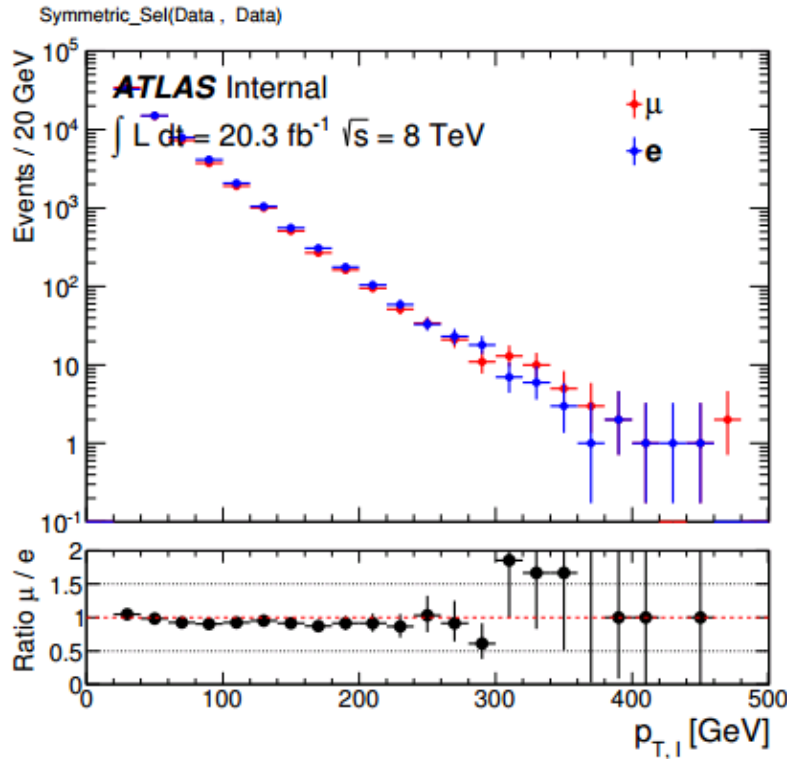
Theory:



Practice:



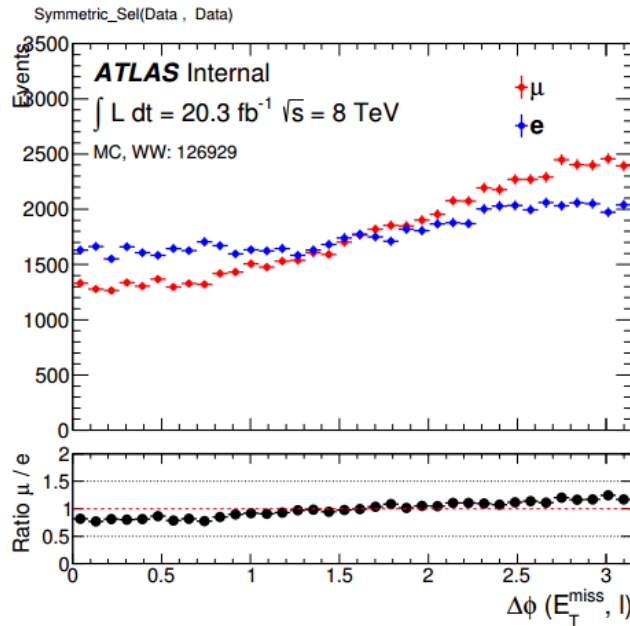
At first look, things seem very symmetric...



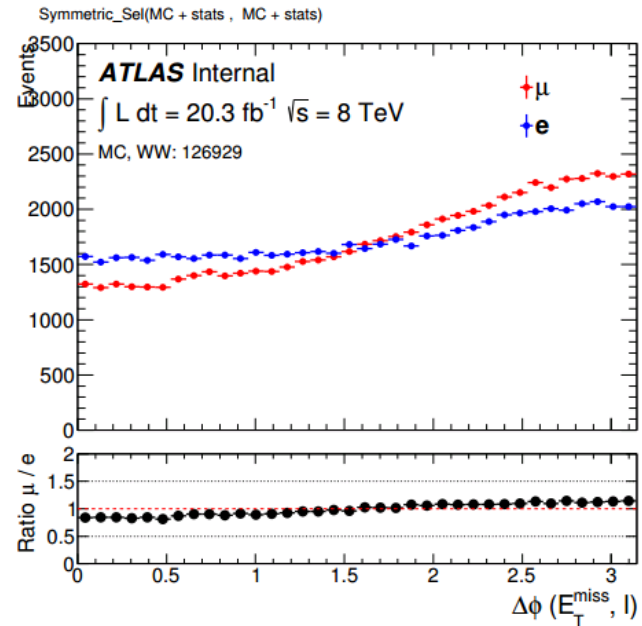
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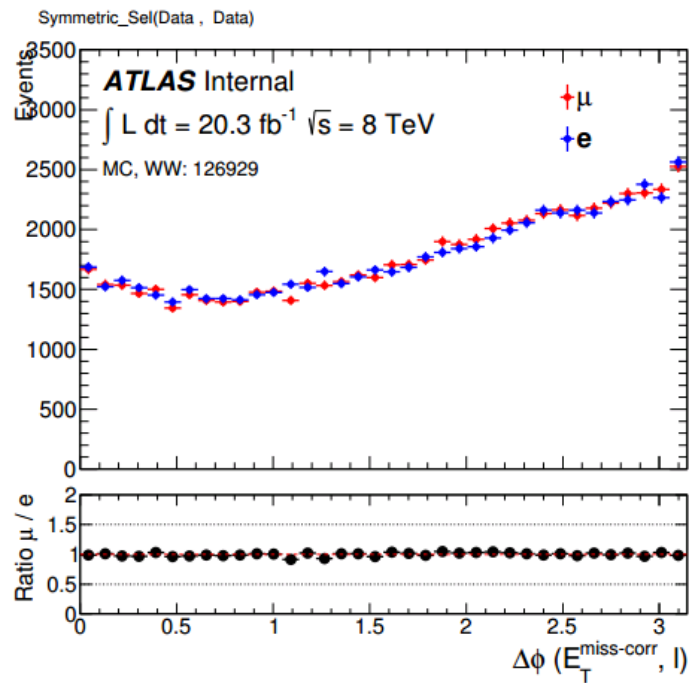
(a) “Standard“ E_T^{miss} 2012 data



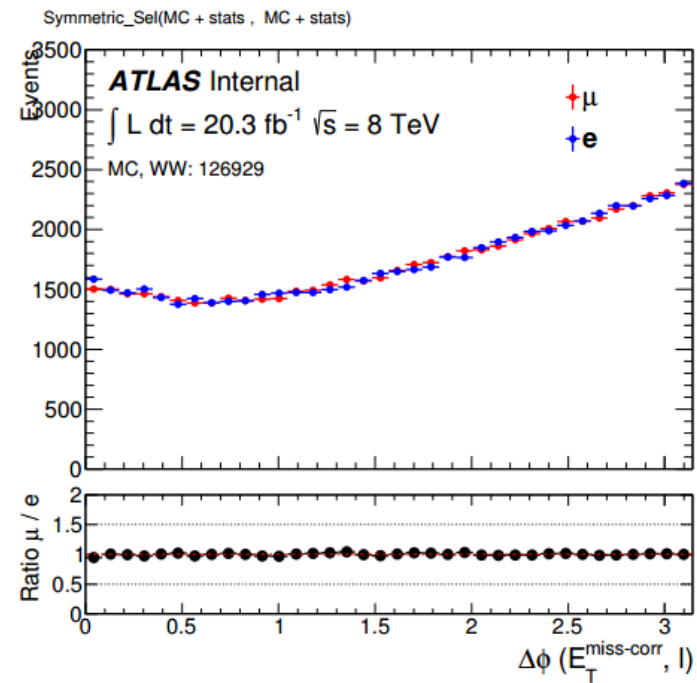
(b) “Standard“ E_T^{miss} MC

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=> solution: remove “soft terms”



(a) E_T^{miss} without the soft terms in 2012 data



(b) E_T^{miss} without the soft terms in MC

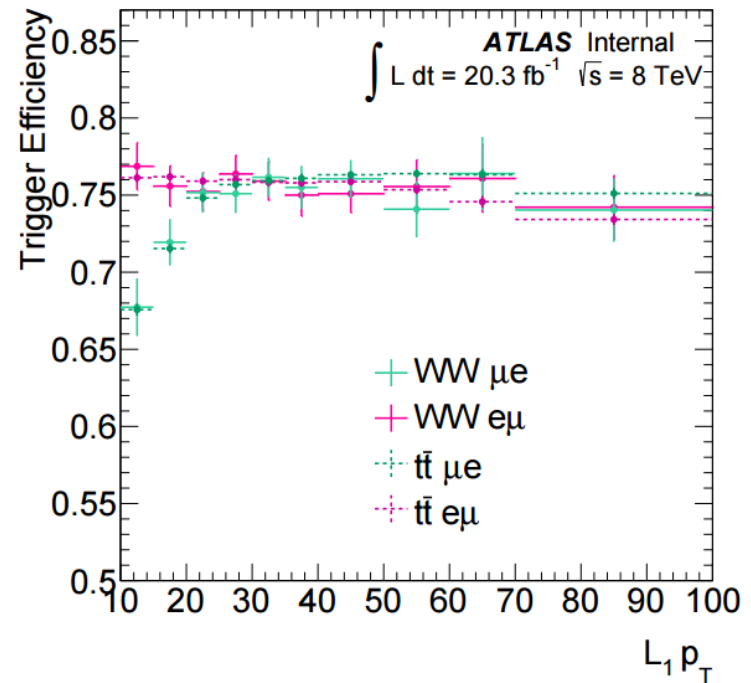
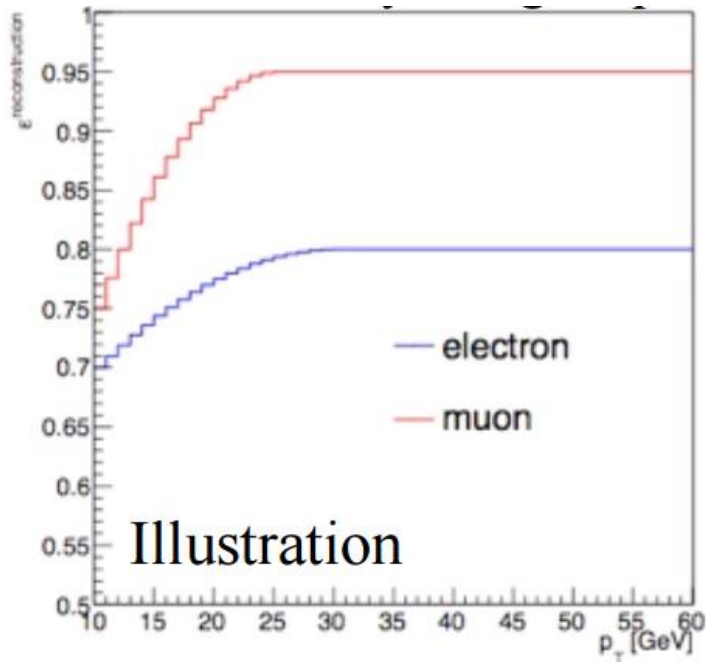
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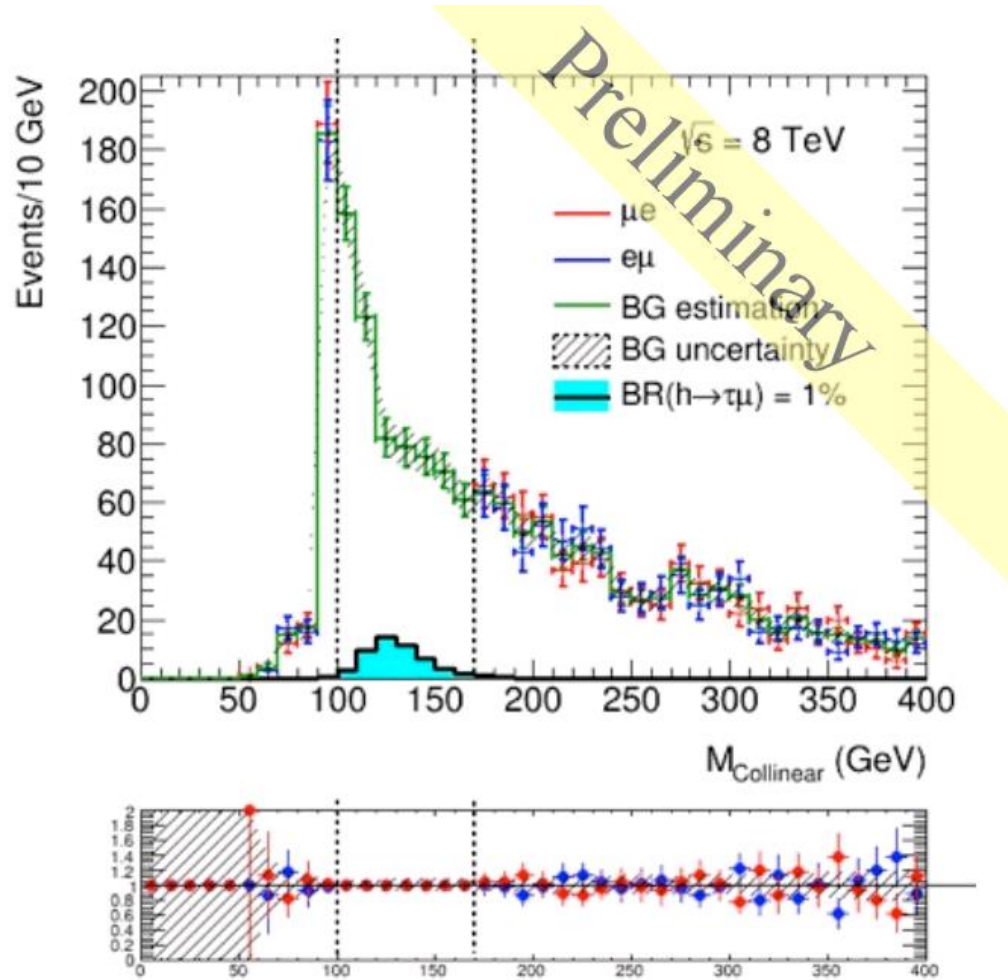
- Fake contribution

Foreseeable complications

- Fake contribution
- Efficiency turn-on curves



'Blind' data
Illustration



LIFE is
very complicated.
Don't try to
find **ANSWERS**
Because when
you find answers
LIFE changes
the **QUESTIONS.**

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It turns out, it is not easy to generate $h \rightarrow \tau\mu$ while complying with constraints in “well motivated” models.

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An example of a non “well motivated” model that does the trick:

2HDM, where only one of the doublets carries a VEV.

$$\langle \phi_1 \rangle = v, \quad \langle \phi_2 \rangle = 0$$

$$\mathcal{L}_Y \supset \phi_1 \bar{L}_i Y_1^{ij} E_j + \phi_2 \bar{L}_i \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & y_{\tau\mu} & 0 \end{pmatrix}_{ij} E_j$$

Implications: #1 – Flavor models

[AD, A. Efrati, Y. Nir, Y. Soreq, V. Susic,
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$$\mathcal{L}_Y^{d=6} = -\frac{\lambda_{ij}^{tu}}{\Lambda^2} Q_i \bar{U}_j \phi (\phi^\dagger \phi) - \frac{\lambda_{ij}^{td}}{\Lambda^2} Q_i \bar{D}_j \phi^\dagger (\phi^\dagger \phi) - \frac{\lambda_{ij}^{te}}{\Lambda^2} L_i \bar{E}_j \phi^\dagger (\phi^\dagger \phi) + \text{h.c.}$$

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FCNC bounds from all three sectors

imply $\frac{v^2}{\Lambda^2} \lesssim 10^{-2}$

=> $Y_{\mu\tau}$ is unobservably small

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Bottom Line:

- Non trivial to generate observable rates for $h \rightarrow \tau\ell$. SM or MHDM field content + non-renormalizable terms do not suffice.
- There exist viable, though non generic models in the context of **SUSY**, where “holomorphic zeros” allow to suppress certain off-diagonal Yukawas, while keeping others large. => can saturate the current $h \rightarrow \tau\ell$ bounds

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 - **Option #1:** no neutrino masses, there is only one spurion, MFV predicts zero off-diagonal couplings.

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[arXiv:1408.1371](https://arxiv.org/abs/1408.1371)]

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- **Option #3:** neutrinos are Majorana particles. If in addition the seesaw scale is below the flavor scale, then there are more spurions at play, and the bounds can be saturated.

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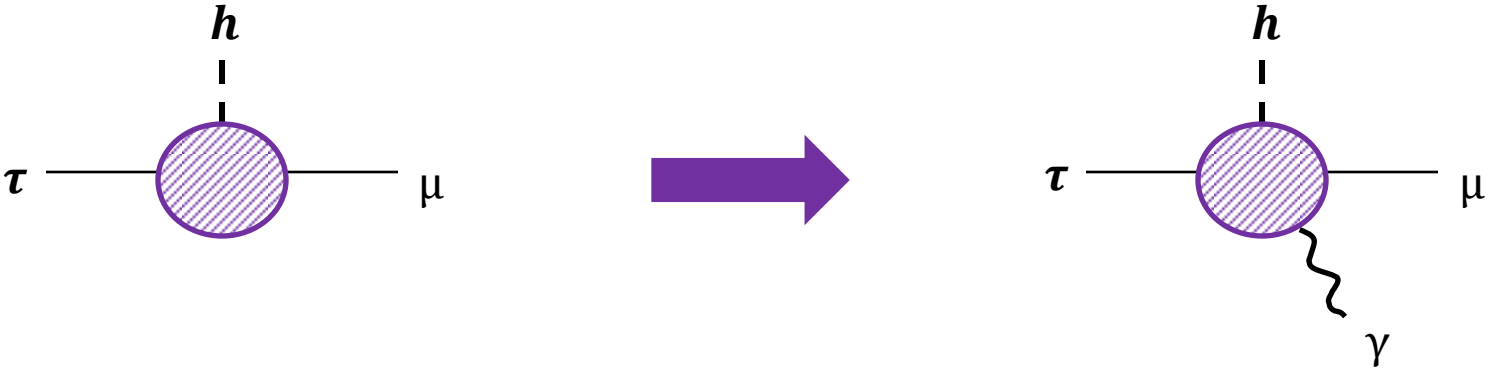
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Naïve argument: for any **loop generated** process

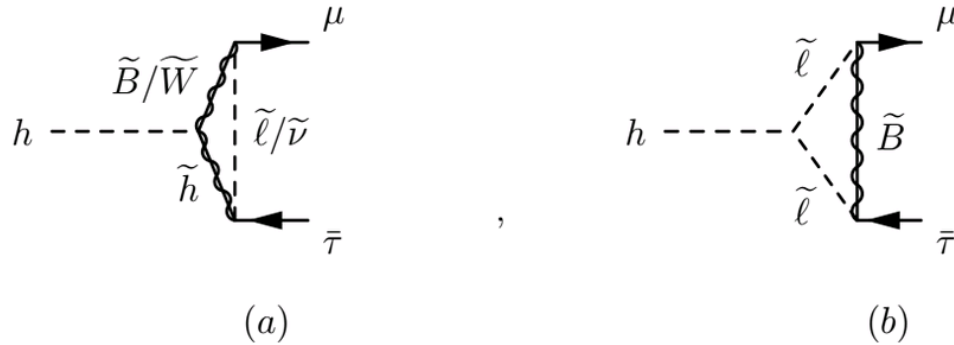


MSSM

[Aloni, Stamou, *work in progress*]

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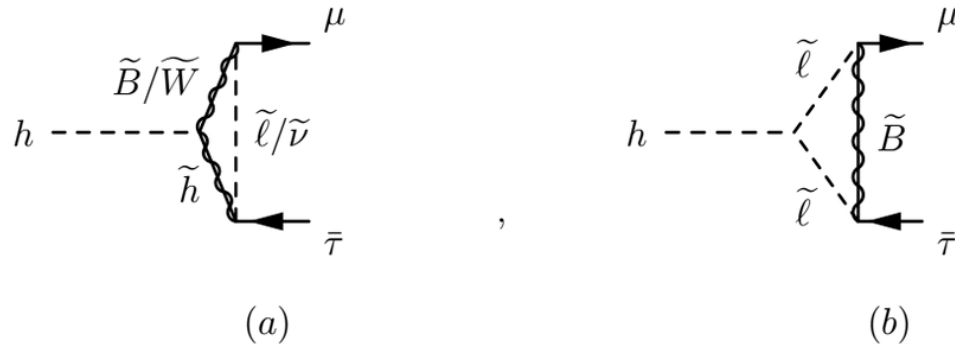
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- NFC at tree level. $h \rightarrow \tau\mu$ is generated at one loop.

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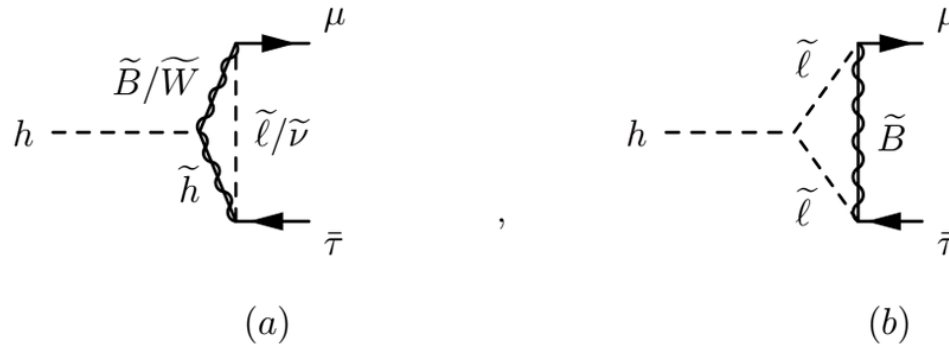


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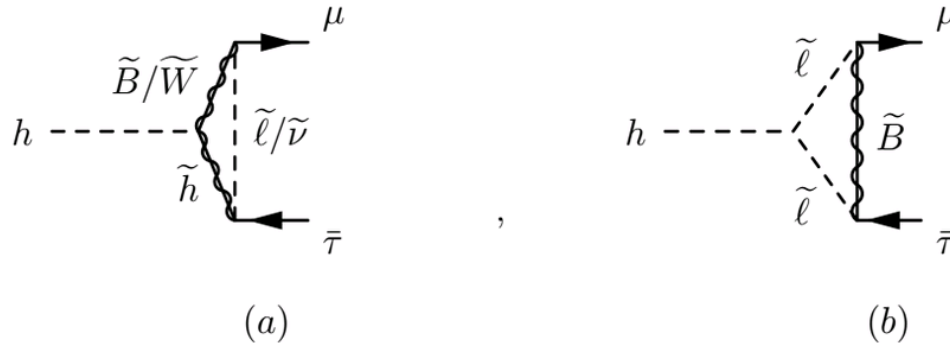
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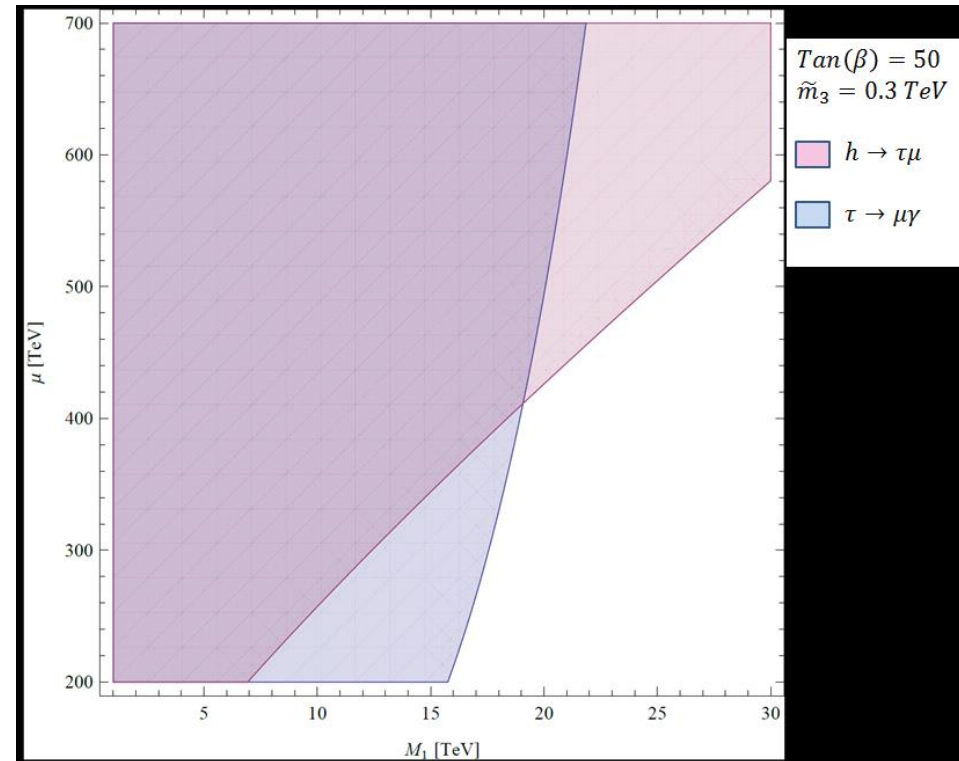
- In order to avoid large $BR(h \rightarrow \mu\mu)$, need to allow only one chirality combination: Either $h \rightarrow \tau_L\mu_R$ OR $h \rightarrow \tau_R\mu_L$.

MSSM

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- Taking the trilinear scalar coupling (the higgsino mass) to be large can accomplish an observable $h \rightarrow \tau\mu$ branching ratio.
- $BR(\tau \rightarrow \mu\gamma)$ is sufficiently suppressed for large higgsino mass.



Thank you