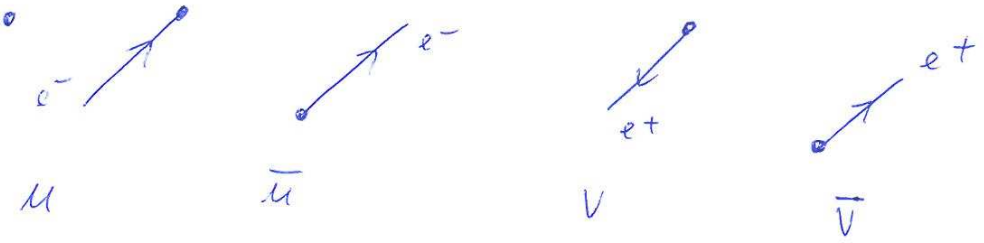
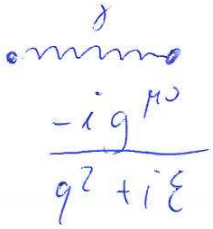
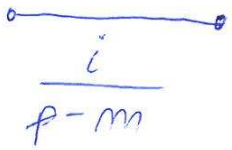
$\Rightarrow i\mathcal{M} = +e^2 (\bar{u}_3 \gamma^\mu u_1) \frac{g_{\mu\nu}}{q^2 + i\varepsilon} (\bar{u}_4 \gamma^\nu u_2)$

- overall factor i

- 

- 

- 

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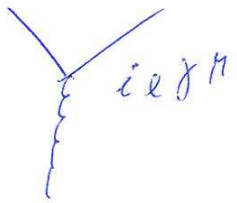
- 

„extra rules":

- $\int \frac{d^4q}{(2\pi)^4}$ for closed loops
- (-1) for closed fermion loops
- (-1) relative factor for graphs that differ by interchange of 2 identical fermion lines
- $\frac{1}{n!}$ for n identical particles in final state (i.e. a or multiplied by $\frac{1}{n!}$)

n identical particles, $n!$ ways to count them

but only one is measured